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April 27, 2012

Helen Curol
Calcasieu Parish School System
3310 Broad Street Room 1300
Lake Charles, LA 70615

RE: IFB 2013-02

Dear Ms. Curol,

Thank you for giving W.T. Cox Subscriptions the opportunity to provide a response to the above referenced Invitation to Bid.

WT Cox Subscriptions has been a trusted provider of periodicals, journals and newspapers for over 37 years. We are a premier full service information partner offering a portfolio of services that include print and electronic subscription access and an online collection management system offered as part of basic service. WT Cox Subscriptions can play an important role in collection development and management.

Our objectives as a partner to your library are three-fold. First and foremost, we want to save you money. Second, we want to save you time. Last and certainly not least, WT Cox Subscriptions provides an unparalleled level of service.

Here is a summary of our basic service:

- **Cost Effectiveness** – We supply your subscriptions at the lowest available publisher rate. Attention to your order and on-going needs saves time which translates into dollars.
- **Choices** – We have access to more than 250,000 titles. Our printed catalog lists our 3,000 most popular titles. Please be sure to ask for access to our online catalog. For titles not listed, please call us for access. We are happy to add titles into our system for your review.
- **Customer Service Representative** – You will be assigned a specific representative who will be responsive to your needs. Representatives act as a liaison with the publishers and are known for their friendly, attentive service.
- **Field Representative** – We have sales personnel available to visit you on-site.
- **Replacement Issue Library** – We maintain an extensive library of back issues. Our in-house library is a great resource for missing issues as well as a resource for other periodical claims.

- **Simple Claiming** – Claims may be made in your choice of methods. We accept claims via toll-free telephone, email, fax, regular mail or most easily by CoxNet, our exclusive web-based system.
- **Renewal List** – Your annual renewal list will arrive several months prior to expiration and helps make the renewal process simple and efficient.
- **Electronic Services** – Our electronic services include CoxNet, which provides electronic ordering, claiming, invoicing and a multitude of reports to assist in collection management. Coxnet is offered as part of basic service at no charge. We also offer interface with your existing ILS. We have an electronic journal management system called Journal Finder available at an economical cost should you require an EJMS system. Additionally, we offer a large collection of eBooks and eDocuments for your patron's use at a modest charge. The value added benefits mentioned above can be priced for you by your Regional Sales Director should you be interested.

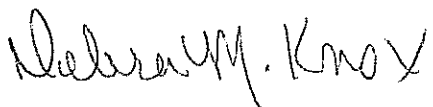
We strive to bring a great value to your library and your staff. We will work hard to earn your business year after year.

For your review, we provide an electronic catalog of titles. Please access this catalog by visiting our website at <http://www.wtcox.com>. For your convenience, you may use the following:

USER ID cataloguser@wtcox.com and PASSWORD 1wtcox123.

If you have any questions regarding your service proposal or placing an order with us, please contact our Pricing Department at 800-571-9554, Ext. 205.

Cordially,



Debra M. Knox
Director of Contract Administration