



## **Government Consulting Group**

Since its inception, Government Consulting Group has provided clients with customized lobbying, advocacy, and public relations services to meet specific goals on the local, state, and federal levels. Leveraging over twenty-six years of professional experience in government and relationship and coalition building allows the firm to achieve the most favorable outcome at every stage of the process. Techniques utilized include but are not limited to the following:

- Identifying and interfacing with key decision makers who have the ability to assist in obtaining the best outcome for client priorities
- Identifying legislators to author legislation on behalf of clients' interests
- Reviewing filed legislation for issues of significance
- Monitoring legislation through the process to evaluate effect
- Coordinating with appropriate parties to negotiate, draft, and approve amendment language as needed
- Alerting appropriate contacts to relevant committee hearings and floor proceedings
- Preparing and distributing information to ensure effective and accurate issue management
- Developing talking points and white papers to assist witnesses and legislators
- Testifying before committees
- Building coalitions to increase desired outcomes
- Coordinating coalition testimony
- Lobbying members of the legislature and elected officials to further client priorities
- Evaluating administrative and regulatory agency proposals and programs
- Negotiating compromises and consensus
- Facilitating meetings with officials on the local, state, federal, and staff
- Working with executive branch officials, administrators and staff to advise and consult on behalf of client priorities

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**Jennifer Ansardi**

Jennifer Ansardi has over twenty- six years experience in government relations and public policy. In 1993, she began her government work experience as a Legislative Aide to Speaker of the Louisiana House of Representatives, John A. Alario, Jr. Ms. Ansardi entered the private sector in 1997 working as an executive at a firm where she specialized in government & public relations, campaign strategy & management, speechwriting, and business development. She went on to serve as Director of Legislative & Regulatory Services for a local law firm before establishing her own government relations firm in 2002.

Throughout her career, Ms. Ansardi has provided clients with customized lobbying and advocacy services to accomplish client goals on the local, state, and federal levels. Leveraging her experience and extensive understanding of government and regulatory processes, she is adept at conveying positions and executing strategies best suited to achieve positive results.

A Louisiana native, Ms. Ansardi holds a Bachelor of Arts Degree in Political Science from Louisiana State University and is a Fellow of the Institute of Politics at Loyola University in New Orleans. She is a member of the Association of Louisiana Lobbyists and has served two terms on its Board.

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## **Relevant Experience**

### **Jefferson Parish**

Jennifer Ansardi, firm president, has represented Jefferson Parish at the Louisiana state level since 2002. This tenure has afforded her with the opportunity to gain an extensive understanding of the numerous issues that impact local government. In 2011, she was selected by Jefferson Parish to be the primary State Legislative and Administrative Consultant and maintains that position at present. In this role, she has been instrumental in developing and implementing customized strategies to obtain favorable outcomes for Jefferson Parish priorities and initiatives over a wide range of subject matters such as:

- Appropriations
- Capital Outlay
- Sales/Ad Valorem Taxes
- Severance Tax
- Hurricane Katrina Relief
- Emergency Costs
- Emergency Preparedness
- Open Meetings Law
- Official Journals
- Public Relations
- Public Lease Law
- State Land Lease
- Flat Fee Insurance
- Motion Picture Tax Credits
- Drainage Priorities
- Ethics
- RESTORE Act
- Huey Long Bridge Expansion
- Personal Board Testing
- Insurance
- Local Ethics Ordinances
- Occupational Tax/Local HCIA
- Blighted Property
- Condemnation of Buildings
- Environmental Court
- Code Judgements
- Employee Drug Testing
- Commercial Regulations
- Tax Exemptions
- Automated Traffic Camera Systems
- Powers of Parish Governing Authorities/Home Rule Charter
- Telecommunications/Cable Franchising
- Blighted Property Abatement
- Evacuation Curfews
- Uniform Construction Code
- Flood Protection Authority
- Mineral Rights
- Fire Civil Service Board

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- Paymaster
- Railroad Rights of Way
- Performing Arts Center
- Sheriff Lee Highway Renaming
- Local and Municipal Issues
- Indigent Defense Court Transcripts
- Lafitte Blue Star Highway
- Airport Sales Tax District
- Statute Clarification after 2010 Census
- Redistricting
- Fat City District
- Hospital Service District
- Prescription
- Supplemental Pay
- Public Contracts
- Contingency Fee Contracts
- Privacy
- Coastal Restoration and Protection
- CARES Act Funding
- COVID-19
- State Centralized Tax Collection
- Inventory Tax
- Local Government Pre-emption Issues
- Go Zone Funding
- Drainage
- Sewerage
- Retirement
- Ride Sharing
- Hotel Motel Tax
- Transportation Trust Fund
- Public Bid Law
- Truck Stop Regulation
- Inspector General
- Court Costs
- Audits
- Gaming
- Coastal Protection
- Coastal Resources
- Coastal Lawsuits
- Commercial Regulations
- Environment/Littering
- Contracting
- Jefferson Animal Shelter
- Hazardous Materials/Mitigation
- Taxation
- Roads/Highways
- Pump to the River
- Litter Abatement
- Waste Tire
- Ethics Code
- Automobile Rental Tax
- Elevator/Conveyance
- Building Code
- Fees/Licensing
- Boards/Study Commissions
- Ad Valorem Tax
- Go MESA
- Water (Drinking Standards)
- Unclaimed Property Fund
- Emergency Declarations
- Governmental Immunity
- Main Street Funding
- Short Term Housing (VRBO, Air B&B)

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## **Jennifer L. Ansardi**

### **Curriculum Vitae**

#### **Professional Experience**

##### ***President, Government Consulting Group***

**January 2002-present**

Government Consulting Group is a full service government and public relations firm specializing in the development and implementation of customized lobbying and advocacy programs. The firm represents clients' interests before governmental entities and regulatory agencies on the local, state, and federal levels.

##### ***Coordinator, Louisiana Conference of Mayors***

**April 2005-present**

Louisiana Conference of Mayors is a non-profit organization consisting of mayors and parish presidents of the largest cities and parishes throughout the state of Louisiana. Responsibilities include association management, communications, lobbying, and advocacy on behalf of the membership.

##### ***Account Executive, LeBlanc & Schuster Public Relations***

**April 2001-April 2004**

Responsibilities included developing and implementing public relations, communications, and Marketing programs for various clients including municipalities, governmental agencies, non-profit organizations, professional service firms, political candidates, issue campaigns, and general business firms

##### ***Director of Legislative & Regulatory Services, Christopher G. Young, PLC***

**March 1999-October 1999**

Monitored issues and implemented strategies for clients on the local, state, and federal levels including federal government relations and lobbying for Louisiana Association of Nurse Anesthetists (LANA) and Louisiana Association of Beverage Alcohol Licensees (LABAL); and assisted in state lobbying efforts for LANA, LABAL, Louisiana Association of Oil Marketers, and other clients; managed and coordinated association board meetings and speakers

#### **Government Experience**

##### ***Legislative Assistant, Jefferson Parish***

**November 1999-April 2000**

Responsibilities included assisting the Deputy Parish Attorney with issue research and communicating that information to the legislature

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***Assistant to the Director, Republican Delegation of the Louisiana Legislature***

**April 1996-June 1996**

Provided assistance and support to the Director and all Delegation Members during the legislative session

***Legislative Aide, Office of the Speaker of the Louisiana House of Representatives, John A. Alario, Jr***

**January 1993-April 1996**

Responsibilities included assisting the Speaker and office staff with requests from the administration, legislators, and constituents. Monitored legislation

**Education**

- Louisiana State University, Bachelor of Arts in Political Science, May 1996
- Jefferson Chamber Institute of Politics, Fellow, 2000
- Loyola University New Orleans, Institute of Politics, Fellow, 2001
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**Professional Activities**

- Association of Louisiana Lobbyists, Member 2006-present
- Association of Louisiana Lobbyists, Board Member 2007-2009
- French American Chamber of Commerce 2005-2008
- Old Metairie Road Business Association, Vice President 2005
- Old Metairie Road Business Association, Secretary 2004-2005
- Old Metairie Road Business Association, PR/ Communications Chair 2003-2004
- Press Club, Member 2001-2003
- Ad Club, Member 2001-2003
- Jefferson Chamber, Member 2001-present
- Jefferson Young Leaders, Member 2001-2003

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### **Civic & Philanthropic Involvement**

- Make a Wish Foundation
- Louisiana SPCA
- St. Catherine of Siena School
- Innocence Project of New Orleans
- St. Elizabeth's Guild
- Lighthouse Louisiana
- Harry Thompson Center
- Emeril Lagasse Foundation
- Payton's Play it Forward Foundation
- Boys Hope Girls Hope
- Lymphomaniac Cancer Foundation
- Children's Hospital, Sugar Plum Ball Committee Member
- St. Mary's Dominican High School
- Better than Ezra Foundation
- American Heart Association
- Academy of the Sacred Heart
- Delta Festival Ballet
- New Orleans Opera Association
- St. Bernard Project, Volunteer
- Fr. Seelos Center
- Cathedral Montessori School
- Louisiana Legislative Foundation
- Louisiana State Museum Foundation
- Children's Bureau of New Orleans
- American Cancer Society 2011
- Thisbe & Noah Scott Foundation
- Stuart Hall School
- Grace at the Greenlight
- Metairie Park Country Day School
- St. Andrew's Village
- Dr. Sartor's Prostate Cancer Foundation
- National Multiple Sclerosis Society, Louisiana Chapter, Auction Committee
- Louisiana Children's Museum, Chairish the Children Committee Member
- PLEASE Foundation, Committee Member
- Louise S. McGehee School
- Northshore Community Foundation
- St. Paul's Episcopal School
- Poydras Home
- Baton Rouge Flood Relief Fund
- Jesuit High School
- Holy Name of Jesus School

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- Rebuilding Together, Volunteer
- St. Charles Borromeo School
- Joey's Hope Nola
- Preservation Resource Center of New Orleans, Holiday Home Tour Patron Party Committee 2004
- Junior League of New Orleans, Member 1999-Present, Public Affairs Chair, 2008-2010
- Junior League of New Orleans, Sustaining Member, 2010- present
- Celebration of the Season at Lafreniere Park, Marketing Chairman 2002-2004
- Intercountry Adoption Congress Gala Chair 2004
- Jefferson Parish Parkway Promenade Committee Member 2004
- Dress for Success, Committee Member
- Jefferson Dollars for Scholars, Gala Committee, 2001
- Ronald McDonald House Charities, Gala Committee Member, 1997-1999
- Twilight at Twelfth Night in Kenner, Gala Committee Member, 1996-1998

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