Leake County School District PROPOSAL TRANSMITTAL FORM

Supplemental Instructional Program for Reading and Mathematics

Name of Offeror: Imagination Station, Inc. dba Istation
Contact Person: Monika Flood
Title: Chief Financial Officer
Location of Offeror's Principal Place of Business:
8150 N Central Expressway, Ste. 2000
Dallas, TX 75206
Location of Place of Performance (if different from above):
Phone Number: <u>866-883-7323</u> Fax Number: <u>214-291-5534</u>
Mailing Address: 8150 N Central Expressway, Ste. 2000
Dallas, TX 75206
By my signature below, I hereby represent that I am authorized to and do bind the offeror to the provisions of the attached proposal. The undersigned offers and agrees to perform the specified personal and professional services in accordance with provisions set forth in the Request for Proposals (RFP) Furthermore, the undersigned fully understands and assures compliance with the Conditions of Solicitation and Standard Terms and Conditions contained in the RFP. The undersigned is fully aware of the evaluation criteria to be utilized in awarding the contract.
Authorized Signature Date

Proposal Due Date: August 1, 2019 10:00 a.m., Central Time (CT)

Leake County School District

ATTENTION: Florence Cocroft, Federal Programs Director

See page number for delivery addresses.



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Vendor Profile

Age of business & average number of employees over the past three years; listing of other contracts under which services similar in scope size or discipline to the required services performed or undertaken within the past 3 years; and ability, qualifications, and experience of all persons assigned to provide required services. (background & relevant experience details and description; 3 references)

In 2018, Imagination Station, Inc., dba Istation, celebrated our **20th anniversary** of being a leader in the educational software industry. We are one of the nation's leading providers of richly animated, engaging, game-like educational technology and provide assessments and curriculum to customers in 49 states, the Commonwealth of Puerto Rico, and six (6) other countries. Statewide implementations have included Idaho, Arkansas, New Mexico, Texas, Kansas, Colorado, and Florida. That means more than four million student subscribers benefit from our products.

Contributing to Istation's success are the employees who work tirelessly to improve the literacy and math skills of students. Over the past three years we have employed an **average of 215 full** time employees including approximately 20-26 located outside of Texas and 2 professional development independent contractors who train school personnel outside of Texas. Team members have trained, implemented and serviced over 8,900 schools and 90,000 teachers and staff nationwide in the past decade.

Examples of implementations within the last three years similar to the required services requested by Leake County Public Schools (LCPS) are listed below. Please note: Istation is committed to protecting the privacy of our customers; therefore, specific district names have been omitted. The three districts described are in the state of North Carolina.

School District #1

Summary of Implementation: Istation proposed the use of Istation Reading among district elementary and middle schools to help teachers identify at risk students and provide those students additional instruction via online instruction and teacher-led interventions.

Products and Services Proposed: Istation Reading (which includes the ISIP ER assessment) and three days of onsite training.

Number of students in school district supported by the proposed solution: Istation Reading was implemented at the district level at seven elementary schools and two middle schools with a total of 5,157 students served.

Implementation Timeline:

Contract signed: July 2015.

Rostering began on 8-27-2015 and completed: 8-28-2015.

The first of three onsite trainings held: 9-10-2015.

Product usage began in 9-9-2015.



School District #2

Summary of Implementation: Istation proposed the use of Istation Reading among

elementary and middle schools to help teachers identify at risk students and provide those students additional instruction via online instruction and teacher-led interventions.

<u>Products and Services Proposed:</u> Istation Reading (which includes the ISIP ER assessment) and multiple webinars. Istation Early Reading and Advanced Reading was implemented at the district level at three elementary schools and three middle schools.

Number of students in school district supported by the proposed solution: 4,302 students were supported by Istation.

Implementation Timeline: The district first began using Istation products in 2010. Istation Reading became an integral part of their instructional technology campaign. They began using the ISIP ER and ISIP AR assessments and soon added the online instruction as well. The school district typically purchases several webinars each year as refreshers for experienced teachers and new training for teachers new to the program.

School District #3

Summary of Implementation: Istation proposed the use of Istation Reading among elementary schools in the county to help teachers identify at risk students and provide those students additional instruction via online instruction and teacher-led interventions.

Products and Services Proposed: Istation Reading (which includes the ISIP ER assessment) and several onsite trainings (half day and whole day).

Number of students in school district supported by the proposed solution: Istation Reading was implemented at the district level and served 10,680 students.

Implementation Timeline: District first began using Istation Reading in 2013. The school district typically purchases several onsite training days each year as refreshers for experienced teachers and new training for teachers new to the program.

References:

Districts using Istation products and services similar to those requested by LCPS.

Clarksdale Municipal School District		
Contact	SuzAnne Walton, Principal	
Address	Kirkpatrick Elementary School 1101 Smith Street Clarksdale, MS 38614	
Phone Number	662-627-8588	
Email	swalton@cmsd.k12.ms.us	
Services	Reading and Math	



Jones County School District			
Contact	Jessica McCollum, Instructional Facilitator		
Address	West Jones Elementary School 5652 Hwy 84W Laurel, MS 39443		
Phone Number	601-763-4850		
Email	jgmccollum@jones.k12.ms.us		
Services Provided	Reading and Math		

Tattnall County School District		
Contact	Adam Kirby, Principal	
Address	Glenville Middle School 147 East Brazell Street Reidsville, GA 30453	
Phone Number	912-693-2455	
Email	akirby@tattnall.k12.ga.us	
Services Provided	Elementary and Middle School Reading	

Istation has proven success in the state of Mississippi as shown in the following case study.

At Kirkpatrick Elementary School in Clarksdale, MS a significant number of 2nd grade students showed weak foundational skills as they transitioned to 3rd grade. Based on a recommendation by the principal and staff from a nationally recognized "Turn-Around School" in Tennessee, Kirkpatrick Elementary implemented a school-wide initiative using Istation Reading.

Prior to launching, Istation's intervention specialists provided the faculty and administration training and support to drive fidelity of implementation and teacher buy-in. Teachers developed ownership of the program through support from the school literacy coach and monthly gradelevel data meetings.

Students who required intervention worked with Istation on Chromebooks or iPads for 30 minutes every day. All students rotated through the school's literacy center and technology center for monthly assessments, digital activities, and small- and whole-group instruction, including teacher-directed lessons.

By the end of the school year, the number of students assessed as on track to meet end-of-year grade-level expectations grew by 83% during the school year, according to ISIP results. The 2nd graders were 3rd grade ready because teachers and students worked "smarter" together during the school day.

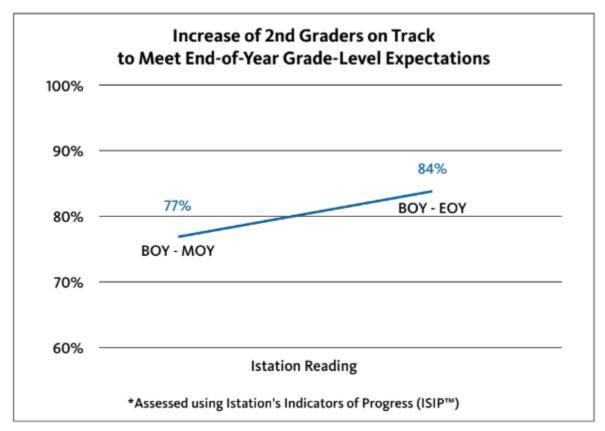


Teachers were implementing with fidelity, taking ownership, and using student data to make instructional decisions.

Students were excited and enthusiastic about tracking and sharing their growth from monthly assessments.

Parents were informed and engaged with student progress thanks to easy-to-understand reports.

Istation's adaptive curriculum and digital lessons motivated students with game-like instruction and exposed them to consistent repetition of academic language and vocabulary embedded throughout the program. The adaptive and multimedia approach ensured students learned at their own pace — hearing, seeing, and experiencing lessons while moving through instructional cycles as skills were mastered.



Istation is dedicated to providing LCPS with the same services that enabled students in Clarksdale to meet grade-level expectations after implementing our programs. Team members who will actively provide service and guidance to the district include:

Nathan Renner, Account Representative - will provide guidance in using Istation products and signing up for subscriptions. Mr. Renner will also meet with assigned district staff on occasion to go over usage and results. He is committed to making sure Leake CPS gets the most from Istation – before and after the sale and will keep you informed of free product updates (delivered overnight, with no effort on your part).



Implementation Specialist (to be assigned) will:

- Instruct customer on downloading application and importing student information.
- Schedule "Getting Started" webinar.
- Conduct bi-monthly check-ins regarding assessment usage and report output.
- Provide webinars to customers when needed.

Technical Support Specialist (to be assigned) will respond to and resolve all customer technical challenges via phone, email, and/or chat.

Professional Development Specialist (to be assigned) will work with LCPS to develop customized professional development sessions to meet district needs and set up and assist with onsite training sessions.

All Istation employees assigned to LCPS have extensive experience in implementing programs in school districts similar to Leake County.



Production Proposal

Detailed plan describing how services will be performed to meet requirements of the RFP – description should encompass the requirements of Part I and Part II of this RFP. Detailed plan describing how the services will be performed to meet the requirements of the RFP. Address the tasks to be accomplished, processes to be undertaken to accomplish those tasks and a proposed timeline for completion. Examples of materials that demonstrate the quality of work completed by the vendor on similar projects should be included. Offerors may designate those portions of the proposals which contain trade secrets or other proprietary data which may remain confidential.

Istation services begin with the implementation of programs by team members dedicated to LCPS. Staff assigned to the district include an Account Executive, Professional Development Specialist, Implementation Manager, and Customer Support Staff.



The Istation team will work along-side personnel assigned by the district to serve as their Project Manager, Implementation Contact, Technology Contact, and Data Contact. Responsibilities of each position include:

Project Manager – maintain communication with Isation's Account Executive to ensure

Implementation Contact:

- Identify classes/teachers who will engage students with Istation
- Ensure all staff and teachers who will be using Istation receive their user login. Istation
 will send out teacher login credentials via e-mail once the data contact has uploaded the
 teacher rosters.

Data Contact:

- Send student ID format to Istation via email or phone. This information will be entered into Istation's system to tie student's data to their Student ID number.
- Create a .csv file from district Student Information System.
- Import files using one of the following rostering templates:
 - ➤ 1File This file includes Teacher/Student/Classroom Information. The import will create teacher and student accounts and will place students into their assigned classes. Teachers will receive an email containing their Istation login credentials.
 - ➤ Teacher/Manager import.



> Demographic import.

If desired, LCPS may choose to have Istation provide importing of data. The Project Manager will communicate with the Account Executive the district's preference.

Istation staff will work with Leake County Public School administrators to determine an implementation timeline that supports district goals. The following is a sample implementation plan:

Contract is Signed	
Week One	Within the first week, Istation will coordinate with the district the general plan for implementation:
	Meet with Implementation Manager, Account Executive, Director of Training, Director of Support Services, and Director of Technology.
	The District designates a District Project Manager to work directly with Istation personnel.
	Istation (Director of Support Services) coordinates with the LCPS Technology Department to prepare designated sites for the Istation download/installation.
Week 2	Within the next week, Istation holds a meeting with LCPS Project Manager and other designated staff to finalize plans for implementation and training. LCPS staff who will be using Istation or overseeing the program should schedule training for topics as needed. LCPS staff may use the training center to watch free
	videos, or they may elect to receive customized professional development (for a fee).
Weeks 2-4	During these first few weeks of implementation and product usage, Istation staff will consistently schedule visits/phone calls/webinars to each building to ascertain the ease and fidelity of implementation. This may be done by webinars, video conferencing and/or conference calls.
Monthly following implementation	The district's Istation account executive can schedule webinars for administrators and district designees as needed. These additional webinars may be viewed in real time or when convenient. All webinars will be archived with date and title for easy identification. Istation can share status reports with the LCPS as desired. The status reports can show a variety of details:



how many hours' students used Istation, what progress Students made, and more.

Once a quarter, throughout the term of the contract Istation personnel will meet with LCPS staff via conference call or webinar to ensure the fidelity of the implementation and that students are progressing.

Annually, throughout the contract

Once a year, throughout the term of the contract, Istation will share a comprehensive report with the LCPS and the Superintendent showing the achievements of students using Istation, changes in the status of "Istation schools," formative assessment results, and summative assessment results for the entire year.

Professional Development

Istation will partner with Leake County School administrators to collaboratively develop targeted and customized professional development workshops that best meet the implementation needs of the distrcit. Examples of past implementation workshops that may be recommended to LCPS include:

- **Getting Started with Istation.** Learn the benefits of Istation and how to effectively to engage students (and parents if using Istation Home).
- **How to Implement Intervention Lessons Using the Priority Report**. Analyze results of the ISIP assessment and use the Priority Report to make instructional decisions.
- How to Progress Monitor Students. Dig into Istation reports and view monthly
 assessment data to make instruction decisions to improve students reading and math
 achievement.
- **Setting Goals for Achievement**. Use Istation data to initiate goal-setting conversations for staff and students.
- **Fidelity of Implementation.** How do you get the most from your Istation purchase? How can you hold teachers and students accountable for proper software usage? Are there ways to motivate students and teachers?
- Administrative Reports. Learn the reports that best help you with data reporting.
- **Key Reporting and Data Digging.** Dig into Istation reports and view assessment data.



Ongoing Support

Istation offers free, unlimited support to teachers, administrators and other staff beginning with program implementation and continuing throughout the life of each contract.

Our support line is available toll free (1-866-883-7323 x 2) and is staffed Monday through Friday from 7:00am to 6:30pm (Central Time). Customers are able to leave a message should they call during a time when the support line is closed or they may email support staff (support@istation.com) 24 hours a day/7days a week. Our friendly staff will respond when the support line is open again.

Our online help center offers brief, informative, on-demand videos along with a Frequently Asked Questions (FAQ) section 24/7 and is available at www.istation.com

Overall Solution

1. Specifically developed to meet the rigor and demands of the Common Core State Standards in reading and mathematics.

Istation offers research-based assessments and instruction that align to the rigor and demands of the Common Core State Standards in reading and math. Correlations for grades K through 8 may be found at https://www.istation.com/Product/Correlations.

2. Online assessment for students in grades K-8 (with items at grades 9-12 to assess students performing above grade level), with online instruction for students performing at grade levels K-8, plus downloadable lesson plans to guide teacher-led instruction with small or large groups.

ISIP assessments are designed to be used universally with all students; therefore, the range of items included in the ISIP AR have difficulty levels as high as Grade 14. Online instruction is provided for students performing at grade levels K-8 and includes more challenging curriculum for those performing above grade level 8.

Istation provides teachers access to a library of over 3,000 **downloadable** Teacher-Directed Lessons (TDLs) to guide instruction with small or large groups. Our TDLs are fully scripted and include resources and materials needed to teach specific skills in a wide range of ability levels.

3. Online reports should prescribe a comprehensive plan of instruction or intervention (as appropriate) for each student, based on individual results on the diagnostic assessment. These reports should include detailed next steps for instruction, recommend point-of-use lesson plans for teacher-led instruction, and automatically queue online instructional modules.

Istation makes the process of creating groups, planning lessons, designing learning centers, and locating resources for group instruction in the classroom a breeze. Data provided by assessment and instruction reports gives teachers back valuable teaching time by prescribing a comprehensive plan of instruction or intervention for all students.

The monthly **ISIP Summary Report** identifies areas of need for a whole class in specific areas like vocabulary, comprehension, phonemic awareness, etc. There's no subjectivity in the data. It truly identifies each student's independent capability.



The **Priority Report** groups students based on skills and provides a link to a resource for that group.

The **Classroom Summary Report** provides flexible grouping and summarizes how students are performing on assessments and instruction. The report includes possible grouping information like Lexile level, percentile, grade level equivalency, areas of need, and more.

4. Must be a vendor-hosted, Software-as-a-Service application that does not require local installation or maintenance. All program maintenance, updates, and upgrades must be included at no additional cost for the license term.

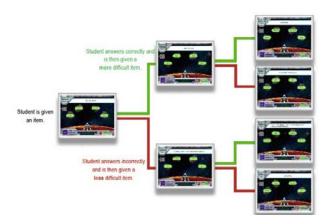
Istation sells its programs in a Software as a Service model. Istation programs are vendor hosted with Rackspace to store and transmit all data securely with no local installation or maintenance required. Neither data nor the application will not be affected if there is an emergency or disaster.

All updates, and new versions are included in the district's subscription throughout the contract. The Istation application requires almost no technical assistance once installed. Updates to content happen frequently as new content is added and existing content is improved. Periodic changes and upgrades to the application and content are provided automatically, seamlessly, and with no intervention required by a user or administrator.

Online Adaptive Diagnostic Assessment and Monthly Growth Monitoring

5. Must include a computer-adaptive diagnostic assessment in reading and mathematics that pinpoints strengths and needs to the sub-skill level for students in grades K-8.

ISIP is a diagnostic assessment that integrates Computer Adaptive Testing (CAT) to accurately reflect the reading and mathematics ability level of each student while measuring their growth and needs to the sub- skill level over time. To identify the student's overall reading and mathematics ability and individual skill ability, the difficulty of the test questions presented changes with every response. If a student answers questions correctly, ISIP presents questions that are more challenging until the student shows mastery or responds with an incorrect answer. When a student answers a question, ISIP will present less difficult questions until the student begins answering correctly again. Please see imagine below demonstrating the CAT process.





Reading strengths and needs identified by ISIP are identified in the Skill Growth Report and Skill Growth by Tier Report. The Skill Growth Report shows each skill assessed and the progress made by the students through the current month as measured against performance goals while the Skill Growth by Tier report shows progress made within tier groups.

Math strengths and needs identified by ISIP are identified in the Ability Growth Report and Ability Growth by Tier Report. The Ability Growth report shows abilities assessed and the progress made by students through the current month as measured against performance goals while the Ability Growth by Tier shows progress measured against performance goals within tier groups.

6. Software must provide a pre-assessment/diagnostic to place the student in the correct level of the program, and a post-assessment to show how a student progresses through the program and shows growth.

Istation provides assessments on a monthly basis throughout the year or more frequently if desired by the teacher or school district. A final assessment will be administered to each student at the end of the year with results that may be compiled into the ISIP report of the school or districts' choice. ISIP reports most relevant to providing end-of-year information demonstrating statewide accountability include the **Summary Report** and the **Executive Report**. These may be created using specific views such as single student, classroom, grade level, campus, district and state.

The Summary Report is classroom specific and shows student literacy proficiency and growth performance data from the beginning of the school year through the most recently completed ISIP assessment. This report allows teachers and/or administrators to see the number and percentage of students at each of the three Instructional Tiers (Tier I, Tier II, Tier III).

7. Assessment items must be rigorously field-tested and proven valid and reliable.

ISIP assessment items are field-tested, bias free, and proven valid and reliable. ISIP assessment items were collected to help Istation provide educators with reasonable confidence in the inferences they make when using the ISIP data. Evidence gathered includes (a) generalizability of the sample, (b) classification accuracy of the performance level, (c) reliability of the scaled scores, (d) evidence for validity, and (e) evidence for reliability and validity disaggregated by relevant subgroup.

Istation has conducted field studies by collecting about 500 to 1,000 sample responses from students nationwide per item. These samples were calibrated under (2PL) IRT model. Items parameters were examined, if the items were biased with regard to the subtest to which they were measured were removed from the pool.

Evidence of the validity and reliability of ISIP assessments may be found in the Istation Technical Reports found on our website https://www.istation.com/Studies.

8. The adaptive assessment must include technology-enhanced items.

ISIP item types include a variety of evidence-based selected response items and technology enhanced constructed response items including but not limited to:



- Graphing
- Drag and drop
- Fill in the blank
- Charts
- 9. The diagnostic assessment must offer a range of administration times, may be broken into multiple sessions, be untimed, and be designed for administration three times per year.

ISIP may be administered at varying times, broken into multiple sessions, and is untimed. It is preferable but not required that assessments be completed in a single session.

ISIP assessments may be used as universal screeners through administration at different intervals such as:

- 1. At the beginning of the year to identify students with potential reading problems.
- 2. In the middle of the year to determine whether students are making adequate progress or need additional support.
- 3. At the end of the year to assess whether students have achieved grade-level reading standards.
- 10. The diagnostic assessment must quantitatively measure student performance across a common, vertically aligned scaled score spectrum that is independent of student grade level.

ISIP assessments use a measurement scale that aligns student performance levels with test question difficulties on the same scale. The scale used is divided into equal parts called ability indices. Each increasing ability index is assigned a numeric value that indicates a higher level of difficulty. As a student takes ISIP assessment, he or she is presented with test questions of varying ability indices or levels of difficulty. Once ISIP determines the difficulty level at which the student is able to perform, the test ends and the student is assigned an overall reading ability index, as well as ability indices for individual subtests.

11. The solution must provide computer-adaptive growth monitoring assessments for students in grades K-8. These interim assessments should be administered monthly and come from the same item bank as the diagnostic for comparability.

The ISIP assessments are administered monthly automatically – or on demand as needed – to instantly measure students' incremental improvement, independent of grade or age, and continually move them through online reading and mathematics curriculum at the optimal pace.

The item bank covers 99.9534% of the student population. Distribution aims to be the same item bank as the diagnostic, with equal numbers of items at all ability levels, but trends towards a normal distribution, reflecting the ability of the student population.

Real-time Reports

12. Reports must be available online and in real-time at the individual, class, grade, school, and district levels. At a minimum, the solution must include individual student reports, a report that groups students with like needs for effective remediation, a report showing student response to instruction, and district level reports used to monitor student growth.



Immediately accessible and available 24x7 through the web, Istation reports provide thorough, relevant data to confirm student progress, guide proactive learning interventions, and document those interventions immediately. Istation reports are customizable- offering information needed by teachers, schools, or school districts — and they are available for parents in both English and Spanish.

Istation reports:

- Provide immediate feedback, including complete graphic and contextual analysis of each student
- Include reports for individual and overall usage for school and district administrators
- Provide information at the individual student, class, grade, school, and district level. Reports include drill down capabilities to very detailed levels.
- Show specific skills in which each student struggles, allowing teachers to provide targeted instruction for individuals or small groups
- Automatically link to the appropriate additional intervention lessons for further intervention
- Can be printed, downloaded as PDF or Excel files, and saved for speedy report updates

Reports showing data on ISIP assessments include:

ISIP Summary Report:

- -Identify skills that need emphasis in the classroom
- -Identify students in need of additional support
- -Group students for targeted instruction.
- -Helps teachers determine which skills need to be retaught in whole-group or small-group instruction.

Skill Growth Report:

- -Monitor the class's progress in skill acquisition.
- -Evaluate effectiveness of instructional support.
- -Determine the need for whole group instruction.

Skill Growth by Tier Level Report:

- -Monitor the class's tier movement by skill and overall reading ability.
- -Identify level of student support needed.
- -Evaluate effectiveness of instructional support.

Distribution Report:

- -Identify students in need of additional support.
- -Group students for targeted instruction.

Tier Movement Report:

- -Evaluate student growth through the school year.
- -Evaluate effectiveness of instructional support.
- -Monitor for increase of Tier 1 students and decrease of Tier 2 and Tier 3 students.



Priority Report:

- -Select students for small group instruction and obtain teacher directed lessons and materials.
- -Document interventions provided.
- -Discuss student performance with administrators or intervention team.

Priority Report - Student Intervention History

- -Document all interventions provided by instructors.
- -Discuss student historical performance and progress with parents, administrators, or intervention team.

Student Summary Report:

- -Evaluate the student's intervention plan.
- -Identify student's skill weaknesses.
- -Discuss student's performance with administrators and intervention teams.
- -Print to use and plan for parent/teacher conferences.

Assessment Completion Report:

- shows which students have completed the assessment for the reporting period

Executive Summary:

- -Provides a brief overview of the current ISIPTM Assessment or month selected
- -Shows the number & percentage of students at each instructional tier by grade for the current month
- -Includes all products for entire school or district on one report
- -Combines the ISIP Summary report and the ISIP Skill Growth by Tier reports at a campus level

Priority Summary: Summarizes the use of the Priority Report:

- -total number of alerts per class
- -percentage of alerts acknowledged on the Priority Report
- -average number of days taken to acknowledge alerts on the Priority Report

Examples of these reports are included at the end of this proposal.

13. At a minimum, reports should provide normed data, a Lexile® score, and a Quantile® score for each student in grades K-8.

Istation reports provide normed data, a Lexile® score, and a Quantile® score for each student in grades K through 8.

Normed Data is provided through the Skill Growth by Tier Report (see attached example).

Istation has defined a three-tier normative grouping based on indices associated with the 20th and 40th percentiles. Students with a score above the 40th percentile for their grade are placed into Tier 1. Students with a score at or below the 20th percentile are placed into Tier 3. These tiers are used to guide educators in determining the level of instruction for each student. That is, students classified as:

- Tier 1 are on track to meet grade level expectations
- Tier 2 some risk of not meeting grade level expectations
- Tier 3 significant risk of not meeting grade level expectations

Lexile and Quantile student measures are automatically included with all subscriptions for Istation Reading and Math and may be found on reports such as the Student Summary Report,

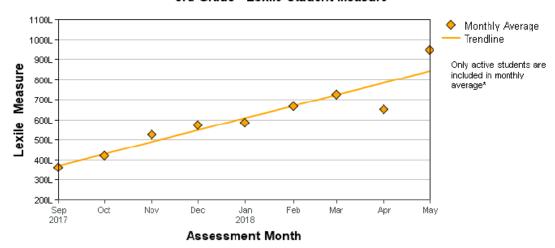


Lexile Trend Report and Quantile Trend Report. The reports provide the average monthly measure for the whole class, on an individual level, and by grade level.

Lexile Student Measures for Reading



3rd Grade - Lexile Student Measure

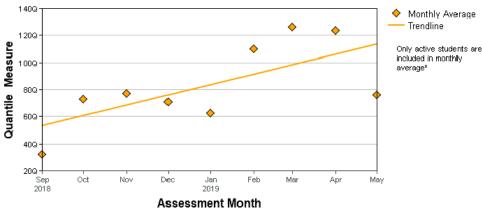


Quantile Framework for Math



Quantile Trend Report

2nd Grade - Quantile Student Measure



14. Program must offer the ability to create custom reports to track the progress of student sub-groups.

All student information is automatically available by demographic classification and by specially designated subgroups of students who need to be monitored.

Automated Online Instruction and Intervention for Students Performing Below Grade Level 9



15. The solution must include interactive, differentiated online instruction in reading and mathematics.

<u>Istation Reading</u> Students have fun while Bossy R, the Oddballs, Paige Turner, and Justin Time guide them through explicit, direct, and systematic research-based content that identifies and adapts to students' individual needs. The curriculum focuses on research-based skills tailored for many levels of reading development: Phonemic Awareness, Phonics/Word Analysis, Vocabulary, Comprehension, and Fluency.

Struggling secondary-level students need a strong reading foundation from which to further develop their skills across multiple subject areas. Timeless Tales NexLevel is designed to teach concrete reading comprehension and higher-level thinking skills, giving students the tools and motivation they need to become good readers and successful students.

Teacher-friendly lessons incorporate multiple levels of classroom technology and interactivity, including projector pages with embedded hyperlinks and electronic whiteboard activities. Additional features include lesson adaptations and extensions and instructions for incorporating research standards. The highly effective instructional design fits any response-to-intervention framework.

<u>Istation Math</u> Donnie and the Decimals are "The Math Superstars" -- a rock band traveling the United States on a concert tour. During stops in various cities, students will learn key math concepts like rote counting, cardinality, and addition, while the band sings catchy tunes. As students' progress into second grade and beyond, Donnie and the Decimals become secret agents who must use math skills to save the world.

Students in grades 2-5 see rock stars turned undercover agents Donnie and the Decimals guide them through math missions in *grades 2 through 5th*. These interactive missions encourage students to apply mathematical skills and concepts in ways that make learning fun. As a Response to Intervention (RTI) support resource, Istation Math offers focused, supplemental math instruction through game-based independent practice. Istation Math curriculum focuses on number sense topics, including: Place value, Rounding, Comparison, Fractions.

16. Reading instruction must support foundational skill building, emphasize complex text and use of authentic literature, and include interdisciplinary passages that feature academic vocabulary.

Istation gives students the instruction they need when they need it.

- Purposeful instruction identifies needs and adjusts to each student's abilities.
- Layered scaffolding offers differentiation and supports increasing complexity.
- *Interactive lessons* digitally present content with engaging animation.
- *Explicit and direct instruction* connects lessons and activities to help increase understanding and engagement.
- **Responsive reteaching** supports student-centered classrooms to ensure mastery of concepts before progressing.



Istation's reading curriculum is organized by sequential, cumulative cycles of instruction that range from the foundational base code for reading to the final cycle. There are 16 cycles plus several units of Timeless Tales (for advanced readers), with scaffolded curriculum content for grades preK-8.

While foundational skills are dominant in early cycles, the content in each subsequent cycle scaffolds to higher-level skill content. Students are placed in tiers as they work in the interactive curriculum. Students may move automatically among the three tiers as they progress.

Each student receives an individualized and adaptive scope and sequence based upon assessment results and the more informal curriculum embedded assessments. Therefore, each student's placement in the differentiated curriculum is based on instructional need rather than grade level. For example, if a 3rd grade student reads at a 1st grade level, placement for that level is completed automatically by the artificial intelligence of the program.

Timeless Tales 2.0: NexLevel, reading content designed for students in grades 6-8, is the next generation in game-based reading instruction for middle school. Designed to maximize student agency and provide authentic learning experiences, TT 2.0: NexLevel offers branching narratives, relatable characters and environments, an adaptive arcade, and an engaging overall game narrative, all of which are deeply rooted in and aligned with the standards.

In TT 2.0: NexLevel, student players journey with their guide, SAGE, to explore a digital world where stories are disappearing, data is mysteriously corrupted, and the power of knowledge extends far beyond what they'd ever expect.

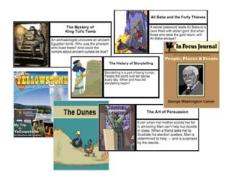
Special features included in TT 2.0: NexLevel:

- **Note Taking** Students are shown, encouraged, and later required to take notes throughout each level. Notes are stored across levels.
- Fluency Journal This is a reflection piece that reinforces the skills students learned and what students did in each level.
- **Results Screen** This feature shows students their results per game and per level.
- Edit Profiles Students can choose their avatar and update their in-game profile.
- Lexile ranges from 750L to 1200L.

Istation's reading program contains passages, articles, books, poems, songs, games, and more to present and assess information. With these multiple modalities, students have opportunities to use linguistic, visual, and audio modes in order to experience, conceptualize, analyze, and apply meaning to what they are learning. Below is an example of the of the literature sources and genres included in a supplemental program:



Fiction	Nonfiction
 Historical Realistic Adapted Fables and Folklore Poetry Plays	ExpositoryPersuasiveInformativeLiterary

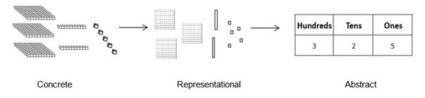


17. Math instruction must focus on conceptual math understanding and procedural fluency, must embed support for the Common Core's Standards of Mathematical Practice, and must include animated instruction that involves word problems, problem solving, and key mathematical topics.

Istation curriculum seeks to develop skills related to inquiry-based challenges, complex problem solving and critical thinking skills including:

- Make sense of problems and persevere in solving them
- Reason abstractly and quantitatively
- Construct valid arguments and critique the reasoning of others
- Use appropriate tools strategically

Istation Math has been developed so students reap the benefits of research-based teaching practices that meet the needs of learners of all abilities. Included in these practices are the following:



<u>C</u>ONCRETE – <u>R</u>EPRESENTATIONAL – <u>A</u>BSTRACT SEQUENCE OF INSTRUCTION

When students who have math learning problems are allowed to first develop a concrete understanding of the math concept/skill, then they are much more likely to perform that math skill and truly understand math concepts at the abstract level.

CRA helps passive learner to make meaningful connections and teaches conceptual understanding by connecting concrete understanding to abstract math process. By linking learning experiences from concrete-to-representational-to-abstract levels dunderstanding, we build a graduated framework for students to make meaningful connections.

CRA blends conceptual and procedural understanding in structured way:

INTRODUCTION AND TEACH – GUIDED PRACTICE – INDEPENDENT PRACTICE – APPLICATION OF SKILL

Often referred to, from Bloom's Taxonomy, this model:



- Helps students understand the meaning behind the instruction
- Gives a stronger degree of original learning, so students do not need to learn it again
- Helps students transfer the knowledge to other settings.

Rock stars turned undercover agents, Donnie and the Decimals engage students and guide them through more than 76 missions. These interactive missions encourage students to apply mathematical skills and concepts in a way that makes learning fun. As a Response to Intervention (RTI) support resource, Istation Math offers instruction through game-based independent practice.

Students in **pre-K through grade 1** join rock band Donnie and the Decimals as Math Superstars on a U.S Concert tour singing and learning about number sense, operations, geometry, algebra, data analysis and measurement. **Grades 2 -5 students** find that Donnie and the Decimals have become secret agents who must use their math skills to save the world. Partnering with Donnie and his bandmates, students learn valuable number sense skills such as place value, rounding, comparison, and fractions to solve problems created by wacky villains such as Miss Match, Pie Face, and more. Istation Math addresses the following domains: Number Sense, Operations, Algebra, Geometry, Data and Measurement







From their reporting dashboard, teachers are able to monitor reporting graphics of student progress and performance as they progress through the game. Further insights into student's abilities are provided to teachers through overall math proficiency scores provided for each student. Real-time data and reports reveal student's breadth of understanding across content and depth of thinking while pinpointing specific areas where there is room to grow.

18. Instruction must be effective with a wide range of students. It must provide immediate corrective feedback and remediation for students struggling with specific concepts; built-in supports for English language learners, students with disabilities, and other students with special needs or considerations; and the ability to challenge high ability students.

Istation's wide range of items make an appropriate measure for the full range of students, including students with special needs or who struggle and students who are high-achieving or gifted.

Istation instruction is effective with a wide range of students from those with special needs to high-ability students. Accommodations and modifications that assist students with a disability with access to Istation products include:

• **Reports** with complex graphs are accompanied by equivalent data in a table format.



- A **text equivalent** for non-text elements are provided where necessary.
- **Frames** are given a title that describes the frame's purpose or content.
- Assessments can be put on hold, so students that need more time (or students that cannot sit still for 30 minutes) can take the assessments in increments. (An administrator must enable this feature.)
- Math assessment items can be **read aloud** with the click of a mouse.
- **Touch Screen features:** Students can take the ISIP assessments with a mouse and keyboard or using touchscreen capabilities.

Several functions of Istation serve as modifications and/or accommodations for special needs students that typify the universal design of Istation:

- Istation models the expected fluency rate for each level. The words are sounded out phonologically and phonetically with illustrations to provide multiple ways for a student to learn. Stories are available to be read to the student as needed.
- Illustrated sentences are provided from single skill readers to multiple skill readers.
- Students are placed into Istation instruction based on their performance on the ISIP assessment. If they are performing poorly on a particular area, they are given a re-teaches to reinforce the skill.

Accommodations for **ELL and Special Education** students are provided in the development of the Istation assessment and intervention program. All instruction and assessment is based on visual and auditory teaching and learning. skills are taught with a heavy emphasis on vocabulary, which is also taught and practiced in context. The TDLs, which accompany all assessments, are provided with ELL accommodations for each lesson. Advanced learning is also available; as students score above their expected levels on the ISIP assessments, they receive prescribed curriculum at the instructional level noted from the assessment.

19. Must be targeted to build individual learner's skills and include high-interest instructional materials that focus on building reading/math fluency while scaffolding conceptual understanding. It should embed implicit and explicit motivational strategies to foster and maintain student engagement.

Istation's digital content includes rich, lively animators and characters that draw students in engage their interest, and motivate them to participate in the assignments. From Detective Dan, the Diagraphs and Word Masters to Dr. Marco and more (see image below), Istation characters serve as welcoming friends and admirable role models that demonstrate how fun- and empowering- learning can be.

Through the use of animation and game-like interactions, Istation blends explicit, direct, and systematic instruction with pure, unintimidating fun.

20. Must provide the ability for teachers/administrators to manipulate the sequence of instruction or to add lessons.

Teachers and/or administrators have the option to manipulate content to meet the needs of the students with moderate to severe instructional deficits through Teacher Resource lessons that are



grouped by Tier level. The Tier levels accommodate a variety of skills. The lessons are best used over several days of instruction

21. Instruction should include embedded progress monitoring via a graded quiz at the end of every online instructional module. Results from these quizzes must be reported out to track student response to instruction.

Istation's reading and mathematics online instruction is adaptive with assessments embedded into the instruction that help guide the progress of each student through the program. Istation provides automatic continuous progress monitoring that may be administered at the end of every online instructional module. These quizzes hare disguised as games that students play. In addition, our reports include an embedded scoring procedure to provide thorough, relevant data to confirm student progress, and document those interventions more easily.

Downloadable, Point-of-Use Teacher Resources for Grade Levels K-8

22. Must provide step-by-step guidance and supports for teacher-led instruction with individuals, small groups, and large groups. A downloadable library of lesson plans and/or other resources should be available to help teachers differentiate instruction for students based on their assessment results.

The District will have access to a library of over 2,400 downloadable Teacher-Directed Lessons (TDLs) targeting Reading, Writing, Spanish or Math. Our TDLs are fully scripted and the resource or materials needed to teach them are provided within the lesson to help reinforce Istation teaching in large-groups, small-groups, or one-on-one instruction. Lessons for a wide range of ability levels are offered for the same skill. There are interactive books that can be downloaded at amoment's notice, passages, poems, and even word banks. Istation also has interactive whiteboard lessons available. These make great "mini-lessons" for whole group instruction, review, or just practice.

Technology and Support

23. The vendor must have signed and be in compliance with the Student Privacy Pledge (http://studentprivacypledge.org/?page_id=45).

Istation confirms that we are in compliance with the Student Privacy Pledge. A copy of our signed pledge is included.

24. The solution must provide a fully integrated assessment, instruction, and reporting platform.

Istation will provide Leake County School District with a fully integrated solution consisting of differentiated instruction and personalized learning, including essentials for blended learning: formative assessments, adaptive curriculum, personalized data profiles, teacher directed lessons, school-to-home connection, professional development, and proven results.

25. The program platform/interface must provide multi-level security and permissions for system administrators, teaching staff, and students.

Istation's platform/interface provides multi-level security, so teachers, administrators, and other teaching staff can only use the reports or performs tasks assigned to their role. This helps student



data remain confidential and enhances security of Istation's reading and mathematics program. Access to data is controlled as follows:

- A teacher can only see data of students in teacher's classroom
- A principal can only see data of those students and teachers in the principal's school
- A district-level administrator can only see data of those students and teachers in the administrator's school district

Only those Istation employees needing access to fulfill their job duties have access to customer data. These employees are schooled in FERPA regulations. This includes the rules regarding the use of personally identifiable information (PII)—any information about an individual maintained by Istation that can be used to distinguish or trace that individual's identity, such as their full name, user ID number, or any other personal information which is linked or linkable to an individual.

26. The vendor must provide assurance that account set-up and data management will not represent a burden to administrators/staff.

Istation ensures LCPS that the account set-up and data management will not be burdensome to administrators and staff. To install Istation, a simple installation is performed from our downloads. There are no CD-ROMs to install or school-based servers to maintain. After installation, we can support any number of students simultaneously in Istation generally using the bandwidth of a single Web surfer. In the event that the school's Internet connection is lost, Istation will continue to function normally and will synchronize with our servers when the Internet connection is restored. Since Istation is delivered through the Internet, we transparently provide enhancements without a service call, at no additional cost.

27. The vendor must provide unlimited customer service and technology support at no additional cost.

Istation offers continuing, unlimited customer support for all customers throughout each contract. Whether you're a teacher, administrator, IT, or literacy coach, or other user, Istation can help. Our support line is staffed by qualified personnel who can answer questions about the system or instruction, or help you solve an issue.

The support line is available toll free (866-883-7323 x2), staffed Monday through Friday from 7am to 7pm (Central time), times when testing and usage typically occur. If the support line is closed, you can always leave a message. In addition, you can email the support staff (support@istation.com) anytime, 24x7, and we will respond when the support line is open again.

Other Available Options

FAOs: Online FAOs help users answer questions quickly and easily.

Online Help Center: The Online Help Center hosts materials available 24x7. The most popular items in the Help Center are short, self-paced tutorial videos on all facets of Istation, such as getting started, reports, and recorded webinars on key supporting features. The Help Center is set up by role for Teacher, Administrators, and Technical Advisors (anyone in a technical role using Istation). This role-based approach allows the user to access videos and links to information that is most applicable to them.



Interactive User's Guide: An interactive User's Guide on the Istation website helps users manage Istation data and preferences. This guide contains topics on all areas of Istation, including explanations on how to download Istation and descriptions of our interactive instructional program. This guide holds valuable documents that can be easily printed as helpful handouts with step-by-step instructions that include screen shots for ease of use.

Live Webinars: There are several opportunities throughout the school year to attend free live webinars on various topics (such as getting started with Istation or learning about Istation reports). These are typically advertised on the landing page after a customer logs into www.istation.com.

28. The vendor must provide a dedicated account manager at no additional cost.

Mr. Nathan Renner will be assigned as the Account Representative for LCPS at no additional cost.

29. Provide both the recommended configuration and the minimum supported configuration for client workstation hardware.

Our support team will work with you to find the best configuration for using Istation for your client workstation hardware.

30. Provide the recommended software configuration for client workstations to use the proposed software. If a web browser is required, what additional plug-ins and/or controls are required?

Istation products run on several platforms and have very modest hardware requirements. A small Istation client app is installed on your desktop (Windows, Mac, or Linux). No other software is required. The following table outlines all of the hardware and software requirements for Istation products.

System Requirements					
Specification	Windows	Mac	iPad	Chrome Devices	
Supported Operating Systems	Windows XP, Vista, 7, 8, and 10	OS X 10.6 – 10.11	iOS 6.0-9.0	Chrome OS	
Processor	1.3 GHz	1.3 GHz Intel	iPad 2+	ARM, X86 32-bit or X86 64-bit CPU	
Memory	512 MB RAM	512 MB RAM		1 GB RAM	
Hard Disk	3 GB free space	3 GB free space	3 GB free space	3 GB free space	
Graphic Display	1024x768	1024x768	N/A	N/A	
Sound Card	with headphones	with headphones	N/A	N/A	
Internet Connection	1.5 Mbps or greater	1.5 Mbps or greater	1.5 Mbps greater	1.5 Mbps or greater	



Budget

A budget narrative is a maximum cost. Include detailed budget narrative (all costs associated w/project). A unit price shall be given for each service.

School	Product	1 year Pricing	
Leake Central Elementary School	Istation Reading	11,730.00	
Leake County Elementary School	Istation Reading	9,990.00	
		Total \$21,720.00	

School	Product	1 year Pricing	
Leake Central Elementary School	Istation Math	\$6,440.00	
Leake County Elementary School	Istation Math	\$5,060.00	
		Total \$11,500.00	

School	Product	1 year Pricing	
Leake County School District	Reading & Math	10% Bundle Discount (\$-3,322.00	
		Total Investment \$29,898.00	

Optional Professional Development Recommendations			
Product	Quantity	Total Investment	
Customized Implementation Package	1	\$1,800.00	
Onsite Professional Development (up to 40 people per session, per trainer \$2,800/ea)	4	\$11,200.00	
Totals		\$13,000.00	

See below for services offered through customized implementation package.

Services Offered
Getting Started or Beyond Day One Webinar
Additional webinar aligning to educational best practices
Onboarding assistance
Assessment reminders
Monthly emails that include Istation reports and analysis
Designated Implementation Specialist to answer questions
Initial Data Consultation (1)
Additional Data Consultation (2)
3 consecutive months of Implementation Services
5 Additional consecutive months of Implementation Services

Leake County School District PROSPECTIVE CONTRACTOR'S REPRESENTATION REGARDING CONTINGENT FEES

The prospective contractor represents as a part of such contractor's bid or proposal that such contractor has () or has not (X) retained any person or agency on a percentage, commission, or other contingent arrangement to secure this contract.

Offeror Signature 7/31/19
Date

Supplemental Instructional Reading and Math

Title of Request for Proposal

^{*}Please check appropriate response



Assessment Reports

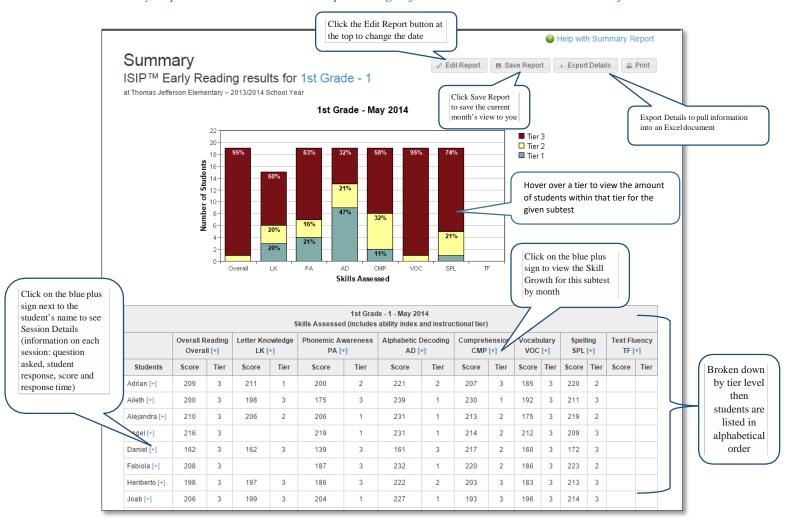
Below, you will find a list of reports you can pull to show data on the ISIP assessments. Additional information on each report is then broken down to showcase the features within each report.

Assessment Reports Overview / Suggested Uses for Instructional Purposes:	Page	Classroom	Campus	Student	District
Assessment Reports Overview / Suggested Oses for Instructional Lut poses.	ruge	Level	Level	Level	Level
ISIP Summary Report: -Identify skills that need emphasis in the classroom -Identify students in need of additional support -Group students for targeted instructionHelps teachers determine which skills need to be retaught in whole-group or small-group instruction.	2	X	X		X
Skill Growth Report: -Monitor the class's progress in skill acquisitionEvaluate effectiveness of instructional supportDetermine the need for whole group instruction.	3	X	X	X	X
Skill Growth by Tier Level Report: -Monitor the class's tier movement by skill and overall reading abilityIdentify level of student support neededEvaluate effectiveness of instructional support.	3	X	X		X
Distribution Report: -Identify students in need of additional supportGroup students for targeted instruction.	4	X	X		X
Tier Movement Report: -Evaluate student growth through the school yearEvaluate effectiveness of instructional supportMonitor for increase of Tier 1 students and decrease of Tier 2 and Tier 3 students.	5	X	X		X
Priority Report: -Select students for small group instruction and obtain teacher directed lessons and materialsDocument interventions providedDiscuss student performance with administrators or intervention team.	6	X			
Priority Report - Student Intervention History -Document all interventions provided by instructorsDiscuss student historical performance and progress with parents, administrators, or intervention team.	7			X	
Student Summary Report: -Evaluate the student's intervention planIdentify student's skill weaknessesDiscuss student's performance with administrators and intervention teamsPrint to use and plan for parent/teacher conferences.	8			X	
Assessment Completion Report: - shows which students have completed the assessment for the reporting period	9		X		X
Executive Summary: -Provides a brief overview of the current ISIP TM Assessment or month selected -Shows the number & percentage of students at each instructional tier by grade for the current month -Includes all products for entire school or district on one report -Combines the ISIP Summary report and the ISIP Skill Growth by Tier reports at a campus level	9	X	X		X
Priority Summary: Summarizes the use of the Priority Report: -total number of alerts per class -percentage of alerts acknowledged on the Priority Report -average number of days taken to acknowledge alerts on the Priority Report		X	X		X

- Classroom Level—Report view available only by specific classroom. Teachers will have access to view their specific classroom(s) and managers will be able to access specific classroom view
- Campus Level- Manager access only. All students enrolled will show on these reports
- Student Level Only Reports only available to show specific student information

ISIP Summary Report (Classroom View)

The ISIP Summary Report shows the number and percentage of students at each instructional tier for the current month.



ISIP Summary Report (Campus View)

The ISIP Summary Report is organized by grade, then lists out the teachers in alphabetical order. It then gives the total number of students in that class and how many students scored in Tiers 3, 2, & 1 for that month.

Lists classes by

grade then

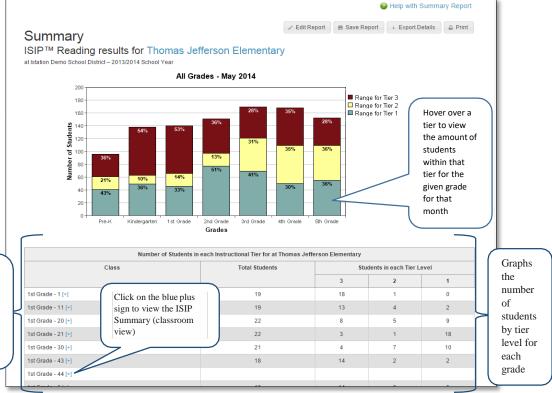
teacher. Shows

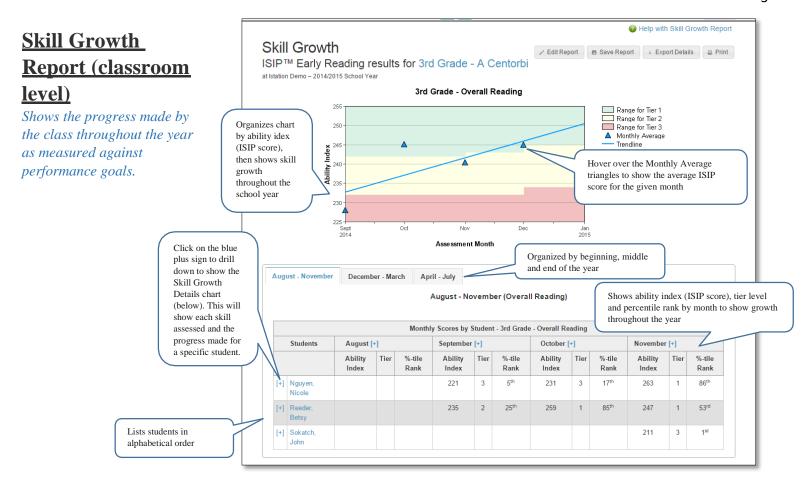
the total

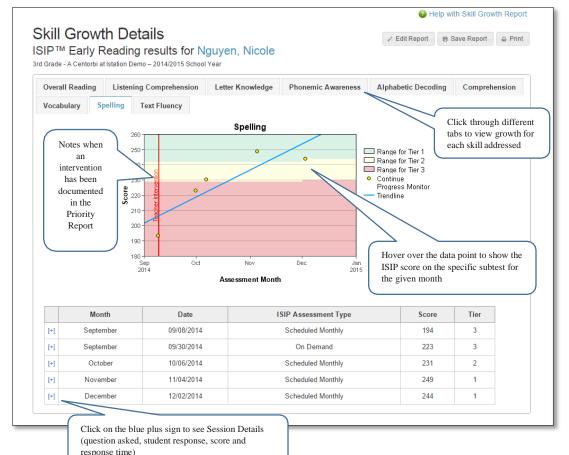
number of

students by tier

level

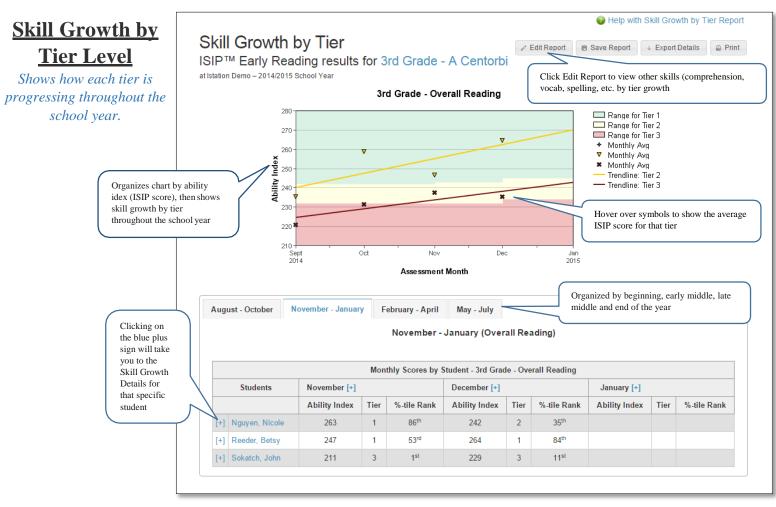






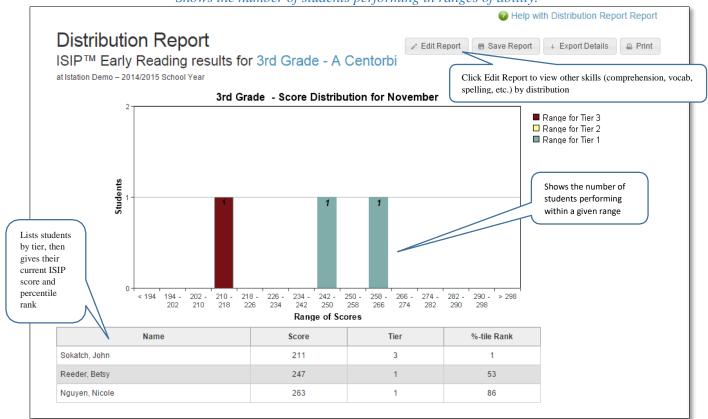
Skill Growth Report (student level)

Shows each skill assessed and the progress made by a specific student throughout the year as measured against performance goals



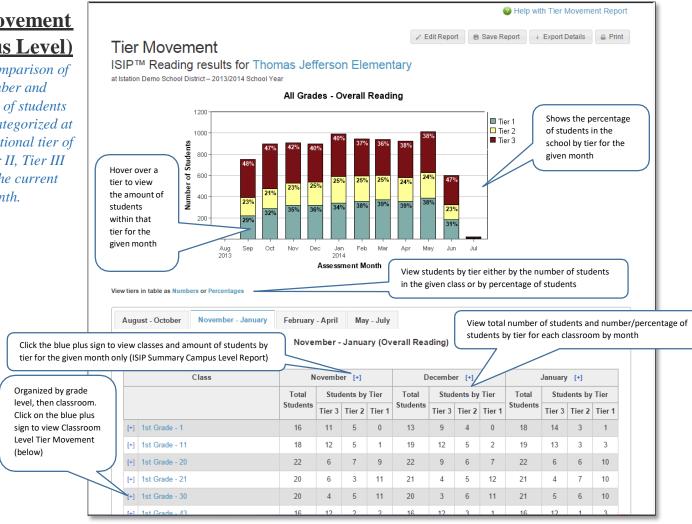
Distribution Report

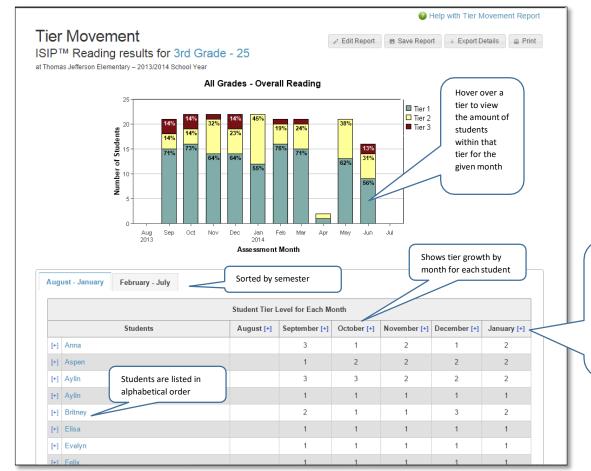
Shows the number of students performing in ranges of ability.



Tier Movement (Campus Level)

Shows a comparison of the number and percentage of students who were categorized at each instructional tier of Tier I, Tier II, Tier III through the current month.





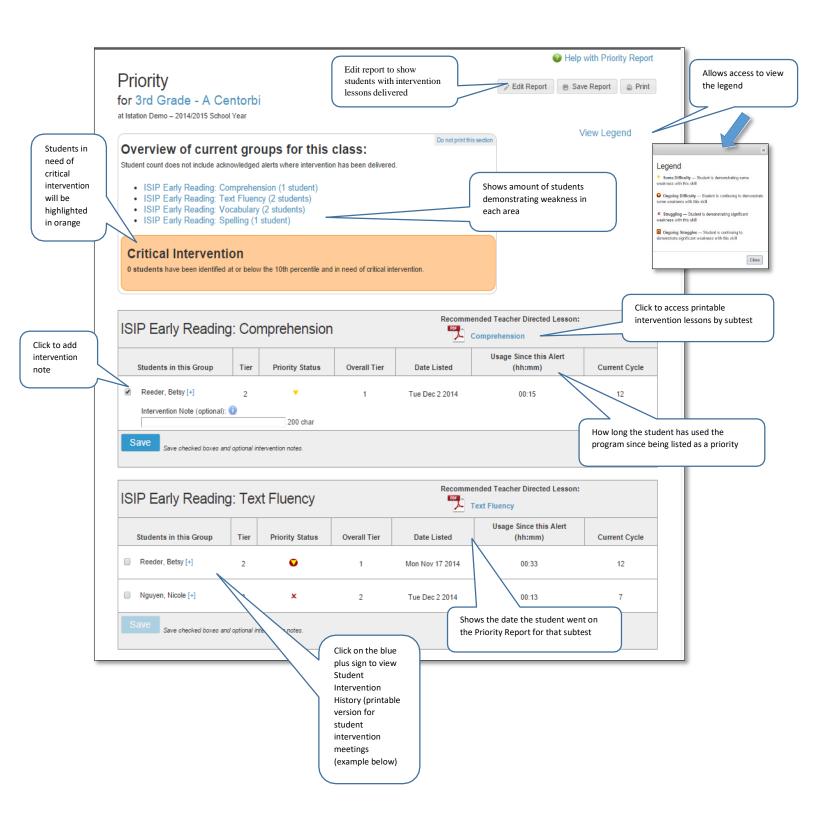
Tier Movement (Classroom Level)

Shows a comparison of the number and percentage of students who were categorized at each instructional tier of Tier I, Tier II, Tier III through the current month.

Click on the blue plus sign to view a summary of the class and ISIP scores broken down by subtest for the given month (ISIP Summary Classroom Level Report)

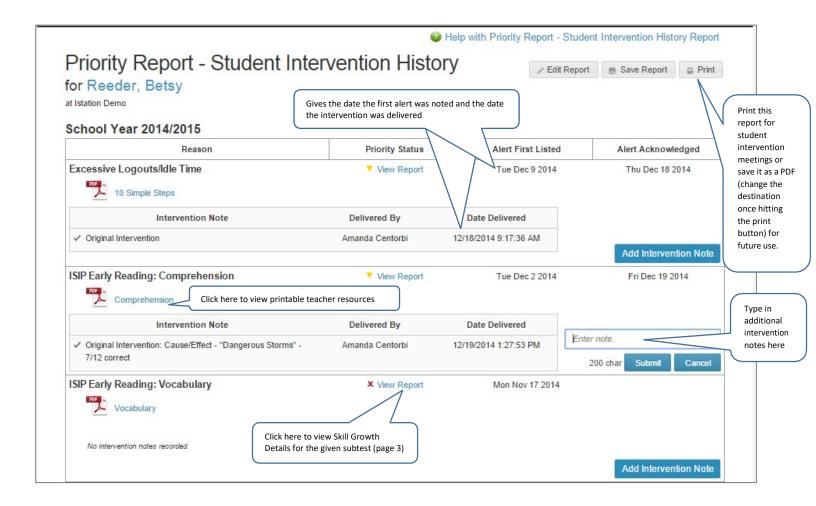
Priority Report

Alerts teachers of students needing additional support & provides lessons based on demonstrated weaknesses.



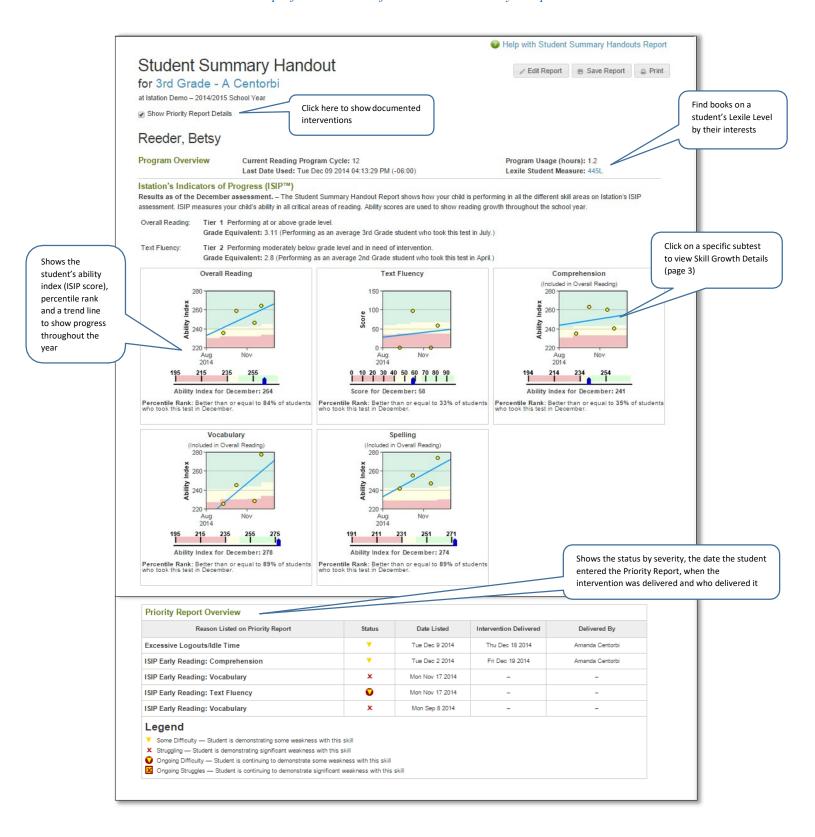
<u>Priority Report – Student Intervention History</u>

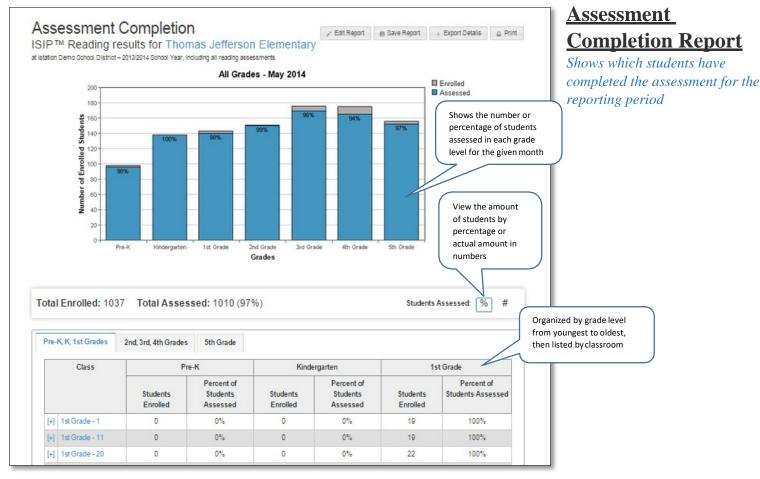
Documents all alerts and intervention notes for a specific student throughout the year.



Student Summary Report

Provides student performance data from the most recently completed ISIP assessment.





Executive Summary Report

Shows which students have completed the assessment for the reporting period

