



January 10, 2025

Jefferson Parish Dept. of Traffic Engineering

Re: light pole banner proposal for RFQ 5000147124

Pricing for full color digitally printed custom banners on 18 oz. vinyl material. Finished with top and bottom pole sleeves and two grommets for attachment to the light pole. Double sided images on all banners with edges finished and double stitch hemmed. **BE AWARE! WE ARE NOT INCLUDING WIND SLITS/AIR VENTS IN THESE BANNERS!! These are not recommended at all in this type of project as these historically will cause issues. In wind tunnel testing of banners with these incorporated into them, this will actually cause increased vibrations on the hardware and light poles and will generally lead to premature tearing of the banners.** The Bannersaver bracket system has the spring system incorporated into them that allow for movement in higher winds of the hardware, which in turn aids in reducing wind loading on the light pole.

PRIMARY BANNER OPTION – Single banners on each light pole system.

Banners sized at 20" x 24" finish. Quantity of 175 units at \$15 each.	\$ 2,625.00
Banners sized at 24" x 36" finish. Quantity of 425 units at \$27 each.	\$11,475.00
<u>Estimated shipping charges to location/site.</u>	<u>\$ 400.00</u>
Total for primary banner option.	\$14,500.00

SECONDARY BANNER OPTION – DOUBLE banners on each light pole system.

Banners sized at 20" x 24" finish. Quantity of 175 units at \$14 each.	\$ 2,450.00
Banners sized at 20" x 24" finish. Quantity of 175 units at \$14 each.	\$ 2,450.00
Banners sized at 24" x 36" finish. Quantity of 425 units at \$25 each.	\$10,625.00
Banners sized at 24" x 36" finish. Quantity of 225 units at \$25 each.	\$ 5,625.00
<u>Estimated shipping charges to location/site.</u>	<u>\$ 600.00</u>
Total for primary banner option.	\$21,750.00

We would need vector print ready art files for each art layout. PMS/Pantone color numbers are preferred for best color matching on logo files. Please allow approximately 3 weeks for production on banners.

Thank you and let me know if you have any questions or need additional information.

Regards,
Jeffrey Gifford-Weaver
Vice-President

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