



Don has devoted over 80 percent of his professional career to his love of serving caregivers in Long-Term Care. Over those years Don assembled nationally recognized tech teams to capitalize on the digital transformation of Long-Term Care, serving thousands across the US.

Those companies excelled in the automation of broken antiquated processes and customer services resulting in being named multiple recipients of Best Places to Work, selected in Microsoft's Top 5% of their Global Partner Network, recently nominated for the 2019 Microsoft Healthcare Innovation Award and recognized by Inc. Magazine as being one of the Fastest Growing Private Companies in America twice (2014 and 2020).

Don received the prestigious Florida Business Ambassador Award (2017) from then Governor Rick Scott. He has served on the Board for the Better Business Bureau, The Mississippi Council for Economic Education and has previously been honored as one of Mississippi's Top CEO's (2016) and Top Entrepreneurs (2018). Recently, Don was honored as A Mississippi Healthcare Hero (2019) for his teams' work surrounding disaster communications after Hurricane Michael in the Florida panhandle.