



"Serving our customers for the last 45 years has shown us the many challenges in the criminal justice system. As a member of this industry, we have an obligation to do what we can to transform criminal justice. Earning and maintaining a B Corp Certification provides us with inspiration to keep improving and growing to fulfill our vision."

— Robert Barker, President

About B Corporations

Certified B Corporations are leaders of a global movement of people using business as a force for good™. They meet the highest standards of overall social and environmental performance, transparency and accountability and aspire to use the power of business to solve social and environmental problems. There are more than 2,000 Certified B Corporations in over 130 industries and 50 countries with one unifying goal – to redefine success in business. A B Corp certification is similar to an ACA accreditation in that both examine a wide range of practices and policies.

How did Bob Barker Company become B Corp Certified?

- Established the Bob Barker Company Foundation that focuses solely on reducing recidivism
- Offered products made from recycled and organic materials
- Partnered with suppliers that track their carbon footprint
- Installed energy efficient lighting and electric vehicle charging stations
- Implemented a comprehensive recycling program
- Installed a 500-kilowatt solar farm which generates over 700,000 kWh of electricity annually
- Offered fitness programs and gym reimbursements
- Promoted flexible work schedules and continuing education
- Provided spiritual and professional growth opportunities
- Paid one-hour salary each month for team members to volunteer
- Matched team member donations to charities up to \$5,000 each year

Bob Barker

America's Leading Detention Supplier

Certified



Corporation

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