



Materials Prepared for

Jefferson Parish, Louisiana

Submitted by:

Jarrod F. Loadholt

Partner | Washington, D.C.

202-807-4014

jarrod.loadholt@icemiller.com

December 12, 2024



December 11, 2024

Jefferson Parish Purchasing Department
Shanna Folse, Purchasing Specialist
General Government Building
200 Derbigny Street, Suite 4400
Gretna, LA 70053

RE: Federal Lobbying Services for Jefferson Parish

Dear Ms. Folse and Evaluation Committee:

Thank you for the opportunity to submit Ice Miller LLP's credentials to provide federal lobbying services for Jefferson Parish, Louisiana ("Parish"). We take pride in our firm's history of representing local governments, and our Government Affairs and Regulatory Law (GARL)'s growing federal local government representation practice. We have helped our clients secure almost \$1 billion in competitive federal funding and Congressional Directed Spending requests since 2021.

Our bipartisan team of lawyers and government affairs professionals is well equipped to develop and execute the Parish's federal government affairs strategy. We are well placed with the incoming Administration, and we have long-standing relationships across the Louisiana delegation. We also have a track record of success in delivering on the kinds of projects that we envision the Parish would be seeking support for from Washington.

Consistent with the Requests for Proposal (RFP), we have relevant experience across each of the scope items set forth in the RFP:

- **Advise and consult on behalf of the Parish of Jefferson with the Executive and Legislative branches of the Federal government, and all of its departments and agencies, as may be necessary to further the interests of the Parish of Jefferson.** We work with our local governmental clients to identify programmatic, funding, and policy priorities, and we regularly socialize those with their Congressional delegations and executive branch agencies with an eye toward pursuing competitive federal funding opportunities and advocating for appropriations priorities that align with their priorities. We would do the same for the Parish.
- **Obtain and furnish to the Parish of Jefferson such information as may be available on Federal programs and Federal regulatory matters in which the Parish indicated an interest.** Monitoring legislative proposals, appropriations developments, and regulatory proposals that could potentially impact the Parish is a standard offering in all our federal representations. Depending on client preference, we share federal developments on a weekly, biweekly, or monthly basis, and for key federal funding opportunities, we share those developments in real-time with our clients. We maintain open lines of communication with our clients that also include weekly or bi-weekly team calls, monthly activity reports, quarterly reports to the Parish President and/or Parish Council. Our clients are always abreast of what's happening in Washington and what we are doing on their behalf, and we envision a similar communication cadence with the Parish should we be engaged.

- **Review, evaluate and advise the Parish of Federal government, executive, legislative and administrative proposals, rules and regulations in which the Parish of Jefferson expressed an interest.** As we note above, we share updates in real-time with clients regarding federal proposals that we believe implicate their interests, and we would do the same for the Parish. Our communication includes evaluating the potential policy, providing a recommended course of action, and producing action plans with deliverables that the Parish can track and monitor.
- **Review, evaluate and advise Parish of Jefferson on proposals which are prepared for submission to Federal agencies, when requested.** On everything from comment letters to appropriation letters to the delegation, to competitive funding requests, our team helps clients draft these proposals, submit them, and schedule opportunities to share our priorities with the right federal stakeholders. We would do the same for the Parish should we be engaged.
- **Act as liaison with the Louisiana Congressional Delegation and keep it informed of the interests and position of the Parish of Jefferson on pending legislation.** This is a critical part of our engagement where we keep our local governmental clients' delegations apprised of what matters to them and how their offices can help to support their priorities. We would do the same for the Parish. We would do this through regular written correspondence, in-district visits and tours, "fly-ins" where we would host Parish officials in Washington for in-person meetings, and other opportunities to keep the delegation aware of what matters to the Parish in Washington.
- **Assist the Parish of Jefferson regarding appearances by Parish officials before Congressional committees and administrative agencies and arrange appointments upon request.** We have advised our clients on appearances before Congressional committees, interviews with the Vice President, White House press conferences in connection with executive orders, agency meetings, and just about every encounter in Washington that a local government could be a part of. We would do the same for the Parish.
- **Appear and represent the Parish of Jefferson before Congressional committees upon request.** Our team has extensive experience representing our clients before Congressional committees, and our team includes several former Congressional committee staffers – so we know how to maximize our time before the committees that matter. We would do the same for the Parish through regular engagement, in-person and virtual meetings, written correspondence, and leveraging our delegation members to engage with key committees aligned with the Parish's interests and priorities.
- **Initiate contact with Federal agencies to promote interests of Jefferson Parish when Parish proposals are under consideration by such Federal agencies to obtain the most favorable consideration.** Once we understand which agencies, programs, and program offices are top priorities for the Parish, we will not only help to develop a workplan for applying for funding, we will also incorporate regular touch base meetings with agencies to establish and/or cultivate relationships with the program offices whose funding aligns with the Parish's priorities.

- **Advise, consult and assist with representatives of the private sector who are engaging in, or endeavoring to engage in Federally assisted economic development when requested by the Parish of Jefferson.** Our team includes members of our firm’s Economic Development Strategies and Incentives Practice, and our experience includes experience helping local government clients leverage various federal economic development programs ranging from Economic Development Administration programs to the New Market Tax Credits program. We also regularly represent clients that work with local governments to leverage these programs as well, so we understand how these programs work and can be deployed from every angle – including helping private sector partners utilize federal funding in partnership with the Parish.
- **Appear before the Parish President and/or Jefferson Parish Council whenever requested to do so by the Parish President and/or Council for the purpose of providing information and answering questions regarding matters covered by this by agreement.** As a matter of practice, we incorporate quarterly reports and other regular communication with our local governmental executive and legislative representatives into every representation. This includes appearing at City Council and County governmental meetings, hosting elected officials in Washington and coordinating their visits to Washington, conducting client “briefings” when they are in Washington, and including monthly activity reports in addition to other calls and communication as needed.

We welcome the opportunity to discuss our qualifications at the Parish’s convenience. Thank you again for the opportunity to respond to your request for proposals and your consideration of our response.

Respectfully submitted,



Jarrod F. Loadholt
Partner, Ice Miller LLP

General Professional Services Questionnaire

A. Project Name and Advertisement Resolution Number:

SOQ No. 24-038
Provide Federal Lobbying Services for Jefferson Parish

B. Firm Name & Address:

Ice Miller LLP (Headquarters)
One American Square
Suite 2900
Indianapolis, IN 46282-0200

C. Name, title, & contact information of Firm Representative, as defined in Section 2-926 of the Jefferson Parish Code of Ordinances, with at least five (5) years of experience in the applicable field required for this Project:

Jarrold F. Loadholt
Partner
202-807-4014
jarrod.loadholt@icemiller.com

D. Address of principal office where project work will be performed:

Ice Miller LLP
200 Massachusetts Ave NW
Suite 400
Washington, D.C. 20001

E. Is this submittal by a JOINT-VENTURE? Please check:

YES _____ NO X

If marked "No" skip to Section H. If marked "Yes" complete Sections F-G.

F. If submittal is by JOINT-VENTURE, list the firms participating and outline specific areas of responsibility (including administrative, technical, and financial) for each firm. Please attach additional pages if necessary.

G. Has this JOINT-VENTURE previously worked together? Please check: YES _____ NO _____

H. List all subcontractors anticipated for this Project. Please note that all subcontractors must submit a fully completed copy of this questionnaire, applicable licenses, and any other information required by the advertisement. See Jefferson Parish Code of Ordinances, Sec. 2-928(a)(3). Please attach additional pages if necessary.

Ice Miller will not be utilizing subcontractors on this project.

I. Please specify the total number of support personnel that may assist in the completion of this Project:

Five (5)

J. List any professionals that may assist in the completion of this Project. If necessary, please attach additional documentation that demonstrates the employment history and experience of the Firm's professionals that may assist in the completion of this Project (i.e. resume). Please attach additional pages if necessary.

PROFESSIONAL NO. 1

Name & Title:

Jarrold F. Loadholt, Partner

Name of Firm with which associated:

Ice Miller LLP

Description of job responsibilities:

Jarrold Loadholt is a partner in our Washington, D.C. office leads Ice Miller's local government representation practice, and he brings over a decade of experience helping local governments navigate Washington, identify and secure financial resource to help finance local priorities, and develop and execute formal advocacy and appropriations strategies. Should Ice Miller be retained for this engagement, Jarrold would be the relationship partner for this matter, and also handle House and Senate Democrats for Jefferson Parish and focus on all matters and engagement with the Departments of Justice, and Housing and Urban Development. Jarrold would co-manage the Parish's relationship with Congressman Carter with Michael Stroud.

Years' experience with this Firm:

14 Total Years of Experience; 3.5 with Ice Miller LLP

Education: Degree(s)/Year/Specialization:

Morehouse College, B.A., *summa cum laude*, 2005
 Harvard University Kennedy School of Government, M.P.A, 2010
 New York University School of Law, J.D., 2010

Other experience and qualifications relevant to the proposed Project:

Jarrold Loadholt is a partner in Ice Miller's Government Affairs and Regulatory Law Group and serves as a co-vice chair.

Jarrold previously served as the head of Credit Karma's Washington, D.C. office as its first director of legislative and regulatory affairs where he managed the company's government relations function. In this role, he was responsible for the overall supervision, planning,

organization and coordination of the company's state and federal legislative and regulatory affairs strategy.

In 2016, Jarrod co-founded a full-service public affairs firm working in federal and state government relations, public affairs, strategic communications and issue and electoral campaigns. As a principal of the firm, he developed and executed legislative, regulatory and procurement strategies for a diverse range of commercial, governmental and nonprofit clients. In this capacity, Jarrod also served as a senior advisor to several mayoral campaigns, including the historic victories of Randall Woodfin in Birmingham, Alabama and Frank Scott in Little Rock, Arkansas.

Prior to the creation of his public affairs firm, Jarrod functioned as policy, compliance and product counsel for SolarCity and Tesla.

Additionally, he acted as Senior Counsel to the House Committee on Financial Services for the United States House of Representatives' Subcommittee on Financial Institutions and Consumer Credit where he advised members on a broad range of legislative and regulatory issues, including cannabis banking, data security and privacy, blockchain and digital currencies and the body of federal laws regulating consumer financial products and services. Jarrod also served as Senior Oversight Counsel to the Oversight and Investigations Subcommittee handling all oversight matters for the Consumer Financial Protection Bureau, the Federal Deposit Insurance Corporation, the Office of the Comptroller of the Currency, the Federal Reserve Board, the National Credit Union Administration and the Financial Stability Oversight Council.

PROFESSIONAL NO. 2

Name & Title:

D. Michael Stroud, Jr., Partner

Name of Firm with which associated:

Ice Miller LLP

Description of job responsibilities:

Michael Stroud is a partner in our Washington, D.C. office. Micheal also has decades of experience advising local governments as they navigate Washington. His expertise includes water and sewer infrastructure, transportation projects, public safety, and appropriations. Should Ice Miller be retained for this engagement, Michael would share all engagement with House and Senate Democrats with Jarrod Loadholt, including co-managing the Parish's relationship with Congressman Carter's office.

Years' experience with this Firm:

26 Total Years of Experience; 1.25 with Ice Miller LLP

Education: Degree(s)/Year/Specialization:

Cornell University, B.A., 1995

George Washington School of Law, J.D., 1998

Other experience and qualifications relevant to the proposed Project:

Michael Stroud is a partner in Ice Miller's Government Affairs and Regulatory Law Group. He counsels clients and helps them meet their critical objectives through developing and executing customized strategies to successfully navigate Washington's complex legislative,

political and regulatory processes. With more than 15 years of experience, his practice focuses on government relations, appropriations, transportation, national security, water resources, and export control.

Having served as a lobbyist and representing the government as counsel, Michael easily navigates the complex world of public affairs. His lobbying efforts and knowledge of technology, infrastructure and utilities have garnered nearly \$30 million in recent direct spending from Congress. Michael is also skilled in political law and counsels clients on their rights and responsibilities in a political campaign, including political action committees, and campaign finance.

Prior to joining Ice Miller, Michael was an Obama Administration appointee, holding the titles of Deputy Assistant Secretary for Legislative Affairs and Assistant Secretary for the Private Sector at the U.S. Department of Homeland Security (DHS), focusing on port and transportation security, and assisting with serving as a liaison between Capitol Hill, the private sector and DHS focused on balancing security and ongoing business activities. He also served as a senior director and vice president of a D.C. based lobbying firm.

PROFESSIONAL NO. 3

Name & Title:

Timothy M. Day, Principal

Name of Firm with which associated:

Ice Miller LLP

Description of job responsibilities:

Tim Day is a Principal in our Washington, D.C. office. Tim has decades of experience in Washington interfacing with local governments. His expertise includes appropriations, and he would co-lead all engagement with House and Senate Republicans and the incoming Trump White House. He also has extensive, long-standing relationships with Majority Leader Scalise as well as Senators Kennedy and Cassidy and would serve as the relationship manager for the Parish's relationship with each of those three offices.

Years' experience with this Firm:

23 Total Years of Experience; 4 with Ice Miller LLP

Education: Degree(s)/Year/Specialization:

Cedarville University, B.S., 1987

Other experience and qualifications relevant to the proposed Project:

Timothy M. Day is a principal at Ice Miller Strategies and a co-vice chair of Ice Miller's Government Affairs and Regulatory Law Group. He represents clients and works closely with legislators to develop and implement policy and political strategies. Tim has extensive local, state, federal, corporate, association and consulting firm management experience. He is a proven leader with a track record of strategic planning, public speaking, coalition building, corporate fundraising and community outreach.

Prior to joining Ice Miller Strategies, Tim was a principal at Calfee Strategic Solutions, a local, state and federal government relations consultancy. As one of two non-legal professionals at this Firm, he provided legislative and strategic advice on behalf of clients ranging from large

international corporations and Fortune 100 companies to entrepreneurs, government agencies, and nonprofit organizations.

From 2016 to 2020, Tim was a senior vice president of the Chamber Technology Engagement Center at the United States Chamber of Commerce in Washington, D.C. In this position, he worked to tell the story of technology's role in our economy and advocate for rational policy solutions that drive economic growth, spur innovation and create jobs.

PROFESSIONAL NO. 4

Name & Title:

Joe Heaton, Of Counsel

Name of Firm with which associated:

Ice Miller LLP

Description of job responsibilities:

Joe Heaton is an Of Counsel in our Washington, D.C. office. Joe has decades of experience in Washington working with local governments on a broad range of issues. His expertise includes community development tax credits, appropriations, transportation, economic development, and he would co-lead all engagement with House and Senate Republicans, Majority Leader Scalise, the incoming Trump White House, Senators Kennedy and Cassidy, and any other Louisiana delegation Republicans, as needed.

Years' experience with this Firm:

21 Total Years of Experience; 2 with Ice Miller LLP

Education: Degree(s)/Year/Specialization:

Miami University, B.A., 2001

Pennsylvania State University - The Dickinson School of Law, J.D., 2004

Other experience and qualifications relevant to the proposed Project:

Joe Heaton is an experienced government affairs, policy and communications professional with nearly 20 years of experience working in the food and beverage, cannabis, tech and life sciences industries.

Skilled in state, federal and global policymaking, grassroots organizing, coalition building and international relations, Joe previously served as executive director of government affairs of a technology, analytics and data science company where he led efforts on cannabis seed-to-sale tracking, business licensing and patient registries in the U.S. He also worked on analytics and real world evidence studies in states that have legalized cannabis.

Joe also spent six years with a national trade association representing companies producing and importing beer sold in the U.S. During that time, Joe spearheaded a successful campaign to modernize the federal excise tax on beverage alcohol. As a result, Joe was named *Brewbound Magazine's* person of the year in 2020. He also worked on import/export issues and tariff/trade issues associated with aluminum and glass packaging as well as other beer-related inputs. Additionally, Joe spent a decade serving in the U.S. House of Representatives as Deputy Chief of staff to Congressman John Runyan of New Jersey as well as Senior Advisor and Counsel to Congressman Michael Turner of Ohio.

PROFESSIONAL NO. 5

Name & Title:

Eric Leach, Associate

Name of Firm with which associated:

Ice Miller LLP

Description of job responsibilities:

Eric Leach is an Associate in our Washington, D.C. office. Eric recently joined the Ice Miller team and brings significant experience in workforce development, economic development, transportation, and broadband infrastructure deployment. He would also support all engagement with the incoming Trump White House, Majority Leader Scalise, Senators Kennedy and Cassidy, and any other Louisiana delegation Republicans, as needed.

Years' experience with this Firm:

8 Total Years of Experience; 1 with Ice Miller LLP

Education: Degree(s)/Year/Specialization:

University of Nevada, Las Vegas, B.A., 2016
Capital University Law School, J.D., 2024

Other experience and qualifications relevant to the proposed Project:

Eric Leach is an associate at Ice Miller, where he works with the firm's regulatory and government affairs clients to develop and implement their public policy strategies, state and federal government procurement, and advises on public and government relations issue management. Eric's areas of government affairs practice include K-12 education, higher education, workforce development, telecommunications, and advanced manufacturing, specifically electric vehicles and semiconductors.

Prior to joining Ice Miller, Eric served as the Deputy Director of the Ohio Governor's Office of Workforce Transformation, serving under Lt. Governor Jon Husted, where he led major policy initiatives for the DeWine-Husted administration, including Ohio's broadband and 5G workforce strategy, electric vehicle workforce strategy, and a comprehensive statewide policy plan for computer science and cybersecurity education.

Prior to the Ohio Governor's Office of Workforce Transformation, Eric served as the Director of Research and Policy at the Association of Independent Colleges & Universities of Ohio, where he led research and policy development initiatives on behalf of the association, focusing on workforce development, with an emphasis on stakeholder engagement with think tanks and business associations to develop legislative priorities that benefited Ohio's independent colleges and universities.

K. List all prior projects that best illustrate the Firm’s qualifications relevant to this Project. Please include any and all work performed for Jefferson Parish. Please attach additional pages if necessary.

PROJECT NO. 1

Project Name, Location and Owner’s contact information:	Description of Services Provided:
City of Jackson, Mississippi Jackson, Mississippi Dr. Safiya Omari, Chief of Staff somari@city.jackson.ms.us	Federal Government Affairs Representation – Since 2022, Ice Miller has served as the external federal government affairs lead for the City of Jackson, Mississippi. In this capacity, we broadly represent the City of Jackson on all matters pertaining to the federal government and the City of Jackson. Our work has included representing the City throughout their 2022 water crisis, where our team was instrumental in helping the City to secure nearly \$800 million in federal emergency supplemental appropriations and state recovery funds to help modernize the City’s water and sewer infrastructure.
Length of Services Provided:	Cost of Services Provided:
2022-Present	\$138,000/annually

PROJECT NO. 2

Project Name, Location and Owner’s contact information:	Description of Services Provided:
City of Birmingham, Alabama Birmingham, Alabama Randall L. Woodfin, Mayor Randall.Woodfin@birminghamal.gov	Federal Government Affairs Representation – Since 2018, Ice Miller Partner Jarrod Loadholt has led teams that support the City of Birmingham’s external federal government affairs lead for the City of Birmingham. In this capacity, his teams have lead the execution and development of the City’s federal advocacy and appropriations agenda. In this capacity, Ice Miller has advised the City’s efforts to successfully secure a \$50 million HUD Choice Neighborhoods Implementation grant to redevelop the historic Smithfield community, two grants from the Economic Development Administration totaling \$30.8 million to revamp the City’s workforce development strategy, two grants from the Department of Transportation totaling nearly \$30 million for major multimodal transportation priorities, along with a host of competitive agency dollars and over \$20 million in Congressionally Directed Spending requests.
Length of Services Provided:	Cost of Services Provided:
2018-Present	\$210,000/annually

PROJECT NO. 3

Project Name, Location and Owner’s contact information:	Description of Services Provided:
GROWTH by NCRC Washington, D.C.	External Affairs and Deal Counsel – Since 2021, Ice Miller has provided both legal and public affairs counsel to the GROWTH by NCRC, a national leader in affordable single-family housing



Edward Gorman, Chief Executive Officer EGorman@growthbyncrc.com	development. In this capacity, Ice Miller identifies local jurisdictions (e.g. cities, counties) seeking to develop affordable single-family housing at scale. Upon identification our team identifies and secures federal funding and local incentives aligning them with development incentives and private capital to complete projects. We then work closely with local jurisdictions to structure and execute on development transactions and the construction of projects. Our work includes successfully brokering and executing a 250-home, \$25 million partnership with the City of Birmingham, Alabama and a 1,000-rooftop commitment with the City of Atlanta, Georgia.
Length of Services Provided:	Cost of Services Provided:
2021-Present	\$180,000/annually

PROJECT NO. 4

Project Name, Location and Owner's contact information:	Description of Services Provided:
City of Bloomington, Indiana Bloomington, Indiana Margie Rice, Corporation Counsel margie.rice@bloomington.in.gov	Federal Government Affairs Representation – Since 2023, Ice Miller has represented the City of Bloomington as its lead external federal government relations firm. In this capacity, the Ice Miller team has helped the City establish its federal external government affairs capacity, developed, and executed the City's federal advocacy and appropriations agenda, and continue to advise the City on the redevelop of two major mixed-income redevelopment sites. The Ice Miller team is also advising the City on identifying financial resources (state, federal, and private) for modernizing the City water utility's physical plant and funding for stormwater modernization and other hazard mitigation projects.
Length of Services Provided:	Cost of Services Provided:
2023-Present	\$210,000

PROJECT NO. 5

Project Name, Location and Owner's contact information:	Description of Services Provided:
African American Mayors Association Washington, D.C. Phyllis Dickerson Chief Executive Officer phyllis@ourmayors.org	Outside General Counsel and Policy Counsel – Ice Miller serve as the African American Mayors Association (AAMA) outside general counsel and policy counsel. In this capacity, Ice Miller established AAMA's policy and advocacy arm developing a federal advocacy operation that serves and advises over 300 mayors of cities around the country ranging from the country's largest cities to municipalities with fewer than 1,000 residents. Our work has included establishing and managing AAMA's five policy committees and policy task forces, managing all of the organization's legal issues, coordinating and planning quarterly mayors' events ranging from policy roundtables on

	organized retail crime to advising mayors on election security issues this past election in November 2024.
Length of Services Provided:	Cost of Services Provided:
2021-Present	\$91,992

PROJECT NO. 6

Project Name, Location and Owner's contact information:	Description of Services Provided:
Tulsa Innovation Labs Tulsa, Oklahoma Justin Kits, Director of Public Affairs Justin@tulsainnovationlabs.com	Federal Government Affairs Representation – Since 2023, Ice Miller has represented Tulsa Innovation Labs as its lead external federal government relations firm. In this capacity, the Ice Miller team has helped the City establish its federal external government affairs capacity, developed, and executed the City's federal advocacy and appropriations agenda, and advised TIL in successfully securing a \$51 million grant from the Economic Development Administration in connection with the EDA's Regional Innovation Technology Hubs program. Our team works closely with TIL to identify additional federal and private resources to support the development of autonomous unmanned aerial surveillance technology from a variety of federal agencies including the Department of Defense, National Science Foundation, Federal Aviation Administration in addition to a host of other agencies.
Length of Services Provided:	Cost of Services Provided:
2023-Present	\$126,000

PROJECT NO. 7

Project Name, Location and Owner's contact information:	Description of Services Provided:
Atlantic Aviation, Inc. Washington, D.C. and Dallas, Texas Dawud Crooms, General Counsel Dawud.Crooms@atlanticaviation.com	Outside Counsel and Public Affairs Consultant – Ice Miller serves as outside counsel and as a public affairs consultant to Atlantic Aviation, Inc., one of the country's leading fixed based operators. In this capacity, we develop a national engagement strategy for Atlantic in the markets where Atlantic is operating and in the markets where Atlantic is seeking to operate. Our work includes directly engaging with city and county airport authorities and aviation departments, establishing an aviation workforce partnership in Chicago in partnership with the City of Chicago's Department of Aviation and Chicago Public Schools, an innovative affordable housing partnership in Aspen, Colorado with additional market initiatives under development for 2025.
Length of Services Provided:	Cost of Services Provided:
2023-Present	\$90,000/annually

PROJECT NO. 8

Project Name, Location and Owner's contact information:	Description of Services Provided:
City of Evansville, Indiana Washington, D.C. and Evansville, Indiana Lyndsay Snyder, Deputy Mayor lsnyder@evansville.in.gov	Federal Government Affairs Representation – Since 2023, Ice Miller has represented the City of Evansville as its lead external federal government relations firm. In this capacity, the Ice Miller team has helped the City establish its federal external government affairs capacity, developed, and executed the City's federal advocacy and appropriations agenda, and is currently advising the City and the Evansville region in connection with the River Vision project, a 50-mile stretch of interconnected riverfront communities anchored by Mount Vernon, Evansville, and Newburgh. The project would include a redesign and expansion of the park spaces and plazas along the riverfront, introducing new uses to support a diverse array of public activities and community events. Proposed investments in downtown infrastructure, mobility networks, and public spaces aim to enhance connectivity between these areas and the riverfront, establishing the riverfront as an integral part of the downtown experience. Our team is helping to develop a state and federal financing and development strategy for the River Vision.
Length of Services Provided:	Cost of Services Provided:
2023-Present	\$92,004

PROJECT NO. 9

Project Name, Location and Owner's contact information:	Description of Services Provided:
City of Memphis, Tennessee Memphis, Tennessee Haley Simmons, Chief of Policy and Programs Haley.Simmons@memphistn.gov	Ice Miller has recently been engaged to represent the City of Memphis as its lead external federal government relations firm. In this capacity, the Ice Miller team has helped the City establish its federal external government affairs capacity, developed, and executed the City's federal advocacy and appropriations agenda, and advising the City's new police chief on the development and execution of a federal funding and personnel strategy to comprehensively address the City's violent crime challenges. Our work also includes identifying federal homeland security resources to secure the City's port and waterway points of entry, and a strategy to address the City's affordable housing shortages.
Length of Services Provided:	Cost of Services Provided:
August 2024-Present	\$126,000

L. List all prior and/or on-going litigation between Firm and Jefferson Parish. Please attach additional pages if necessary.

Ice Miller has not been engaged in any litigation with Jefferson Parish.

M. Use this space to provide any additional information or description of resources supporting Firm's qualifications for the proposed project.

Ice Miller LLP is a full-service, national law firm, and with that comes the resources and reach of a truly national firm. In addition to the experience included herein of our bipartisan federal government affairs and regulatory law team, our firm includes a number of legal experts in practice groups that could be of interest to the Parish, including: Economic Development, Gaming, Public-Private Partnerships, Real Estate, Environmental Law, Community Development Tax Credits, and other practice areas that we know come in handy in our representation of other local governmental entities federally. Our team also includes administrative staff that will handle all administrative and ethics filings, schedule meetings with our project team as requested by the Parish, and that can coordinate visits to Washington and other special events for our clients when they travel to Washington on behalf of the Parish. We truly seek a full-service experience in our local government representations, and we would seek to offer the same if we are engaged by the Parish.

N. To the best of my knowledge, the foregoing is an accurate statement of facts.

Signature:  Print Name: Jarrod F. Loadholt

Title: Partner, Ice Miller LLP Date: December 11, 2024



Appendix A: Team Biographies



Jarrod F. Loadholt

Partner | Washington, D.C.

jarrod.loadholt@icemiller.com

202-807-4014

Jarrod Loadholt is a partner in Ice Miller's Government Affairs and Regulatory Law Group and serves as a co-vice chair.

Jarrod previously served as the head of Credit Karma's Washington, D.C. office as its first director of legislative and regulatory affairs where he managed the company's government relations function. In this role, he was responsible for the overall supervision, planning, organization and coordination of the company's state and federal legislative and regulatory affairs strategy.

In 2016, Jarrod co-founded a full-service public affairs firm working in federal and state government relations, public affairs, strategic communications and issue and electoral campaigns. As a principal of the firm, he developed and executed legislative, regulatory and procurement strategies for a diverse range of commercial, governmental and nonprofit clients. In this capacity, Jarrod also served as a senior advisor to several mayoral campaigns, including the historic victories of Randall Woodfin in Birmingham, Alabama and Frank Scott in Little Rock, Arkansas.

Prior to the creation of his public affairs firm, Jarrod functioned as policy, compliance and product counsel for SolarCity and Tesla.

Additionally, he acted as Senior Counsel to the House Committee on Financial Services for the United States House of Representatives' Subcommittee on Financial Institutions and Consumer Credit where he advised members on a broad range of legislative and regulatory issues, including cannabis banking, data security and privacy, blockchain and digital currencies and the body of federal laws regulating consumer financial products and services. Jarrod also served as Senior Oversight Counsel to the Oversight and Investigations Subcommittee handling all oversight matters for the Consumer Financial Protection Bureau, the Federal Deposit Insurance Corporation, the Office of the Comptroller of the Currency, the Federal Reserve Board, the National Credit Union Administration and the Financial Stability Oversight Council.

Jarrod began his legal career as an associate at Troutman Sanders LLP, where he worked in the firm's government and regulatory and financial services practice groups.

Education

Morehouse College, B.A., 2005, *summa cum laude*

Harvard University Kennedy School of Government, M.P.A., 2010

New York University School of Law, J.D., 2010

Admissions

District of Columbia

Georgia

Awards and Recognitions

Reginald E. Lewis Award, African American Mayors Association's (AAMA) 10th Annual Conference, April 2024

Community Involvement

Opportunity Project SC

Next 30, Southern Environmental Law Center

Member, Association for the Improvement of American Infrastructure (AIAI) Government Affairs, Law & Legislative and Water Committees and Airports Working Group



D. Michael Stroud Jr.

Partner | Washington, D.C.

michael.stroud@icemiller.com

202-807-4025

Michael Stroud is a partner in Ice Miller's Government Affairs and Regulatory Law Group. He counsels clients and helps them meet their critical objectives through developing and executing customized strategies to successfully navigate Washington's complex legislative, political and regulatory processes. With more than 15 years of experience, his practice focuses on government relations, appropriations, transportation, national security, water resources, and export control.

Having served as a lobbyist and representing the government as counsel, Michael easily navigates the complex world of public affairs. His lobbying efforts and knowledge of technology, infrastructure and utilities have garnered nearly \$30 million in recent direct spending from Congress. Michael is also skilled in political law and counsels clients on their rights and responsibilities in a political campaign, including political action committees, and campaign finance.

Prior to joining Ice Miller, Michael was an Obama Administration appointee, holding the titles of Deputy Assistant Secretary for Legislative Affairs and Assistant Secretary for the Private Sector at the U.S. Department of Homeland Security (DHS), focusing on port and transportation security, and assisting with serving as a liaison between Capitol Hill, the private sector and DHS focused on balancing security and ongoing business activities. He also served as a senior director and vice president of a D.C. based lobbying firm.

Because of Michael's more than 15 years of experience in Washington, he is extremely knowledgeable about the inner workings of the White House, the Executive Office of the President, the United States Trade Representative, and the Council on Environmental Quality. Additionally, Michael understands and has worked closely with a wide variety of United States departments and agencies, including: Department of Commerce, Bureau of Industry and Security, and others; Department of Homeland Security, United States Coast Guard, Customs and Border Protection, Cybersecurity and Infrastructure Security Agency, Federal Emergency Management Agency (FEMA), and Transportation Security Administration; Department of Transportation, Federal Railroad Administration, Maritime Administration (MARAD), and others; and Department of Treasury, Office of Foreign Assets Control, and the Committee on Foreign Investment in the United States (CFIUS). Further, Michael is experienced with several critical but independent federal governmental bodies.

Education

Cornell University, B.A., 1995

George Washington School of Law, J.D., 1998

Admissions

Connecticut

District of Columbia

Maryland

Professional Affiliations

- District of Columbia Bar Association, International Section
- Member, Washington Government Relations Group
- Member, Cornell University Football Association

Awards and Recognitions

Recognized as a "Top Lobbyist" by *The Hill*, 2021



Timothy M. Day

Principal | Columbus

tim.day@icemiller.com

614-462-1105

Timothy M. Day is a principal at Ice Miller Strategies and a co-vice chair of Ice Miller's Government Affairs and Regulatory Law Group. He represents clients and works closely with legislators to develop and implement policy and political strategies. Tim has extensive local, state, federal, corporate, association and consulting firm management experience. He is a proven leader with a track record of strategic planning, public speaking, coalition building, corporate fundraising and community outreach.

Prior to joining Ice Miller Strategies, Tim was a principal at Calfee Strategic Solutions, a local, state and federal government relations consultancy. As one of two non-legal professionals at this Firm, he provided legislative and strategic advice on behalf of clients ranging from large international corporations and Fortune 100 companies to entrepreneurs, government agencies, and nonprofit organizations.

From 2016 to 2020, Tim was a senior vice president of the Chamber Technology Engagement Center at the United States Chamber of Commerce in Washington, D.C. In this position, he worked to tell the story of technology's role in our economy and advocate for rational policy solutions that drive economic growth, spur innovation and create jobs.

Tim joined the Chamber from Teradata Corporation, where, as vice president of government affairs, he coordinated and developed public policy advocacy agendas and communicated with key federal, state and international government decision makers.

Before Teradata, Tim served as vice president of government affairs at NCR Corporation. He also served as chief of staff to Congresswoman Deborah Pryce (R-OH), legislative director to Congressman David Hobson (R-OH) and legislative assistant to Congressman Joe Barton (R-TX).

Tim is not licensed to practice law in any state and does not provide legal services.

Education

Cedarville University, B.S., 1987

Professional Affiliations

Member, Ohio Lobbying Association, 2021 – present

Member and Board of Directors, Information Technology Industry Council, 2003 – 2016

Board Liaison and Member, National Association of Manufacturers, 2003 – 2016

Community Involvement

Lifetime Member, Columbus Metropolitan Club, 2020 – present

National Co-Chair, Prevent Cancer Foundation Annual Gala, 2019 – present

Member and Board of Directors, National Alzheimer's Association, 2018 – 2020

Board of Directors Treasurer, Chatsworth Association, 2018 – 2020

Founding Member and Board of Directors, Data Coalition, 2012 – 2016

Member and Board of Directors, Mid Atlantic English Springer Spaniel Rescue, 2001 – 2004



Joe Heaton

Of Counsel | Washington, D.C.

joe.heaton@icemiller.com

202-807-4012

Joe Heaton is an experienced government affairs, policy and communications professional with nearly 20 years of experience working in the food and beverage, cannabis, tech and life sciences industries.

Skilled in state, federal and global policymaking, grassroots organizing, coalition building and international relations, Joe previously served as executive director of government affairs of a technology, analytics and data science company where he led efforts on cannabis seed-to-sale tracking, business licensing and patient registries in the U.S. He also worked on analytics and real world evidence studies in states that have legalized cannabis.

Joe also spent six years with a national trade association representing companies producing and importing beer sold in the U.S. During that time, Joe spearheaded a successful campaign to modernize the federal excise tax on beverage alcohol. As a result, Joe was named *Brewbound Magazine's* person of the year in 2020. He also worked on import/export issues and tariff/trade issues associated with aluminum and glass packaging as well as other beer-related inputs. Additionally, Joe spent a decade serving in the U.S. House of Representatives as Deputy Chief of staff to Congressman John Runyan of New Jersey as well as Senior Advisor and Counsel to Congressman Michael Turner of Ohio.

Joe earned his juris doctor in 2004 from Penn State University, Dickinson School of Law. During law school, he served as managing editor of the *Journal of American Arbitration* and led Penn State's American Trial Lawyers Association Moot Court Team. He also served for three years on the Student Bar Association.

Joe obtained his Bachelor of Arts in diplomacy and foreign affairs from Miami University in 2001. At Miami, Joe served as vice president for member education of his fraternity, Pi Kappa Phi. Additionally, he was awarded the W.A. Driscoll Scholarship, the Earl L. Reeder Scholarship and was a Miami University Scholar Leader. He was a founding member of Miami University's Greek-led Habitat for Humanity chapter and served on the board for Miami's Dance Marathon.

Education

Miami University, B.A., 2001

Pennsylvania State University - The Dickinson School of Law, J.D., 2004

Admissions

District of Columbia

Pennsylvania

Awards and Recognitions

Brewbound Person of the Year, 2020



Eric Leach

Associate | Columbus

eric.leach@icemiller.com

614-294-9276

Eric Leach is an associate at Ice Miller, where he works with the firm's regulatory and government affairs clients to develop and implement their public policy strategies, state and federal government procurement, and advises on public and government relations issue management. Eric's areas of government affairs practice include K-12 education, higher education, workforce development, telecommunications, and advanced manufacturing, specifically electric vehicles and semiconductors.

Prior to joining Ice Miller, Eric served as the Deputy Director of the Ohio Governor's Office of Workforce Transformation, serving under Lt. Governor Jon Husted, where he led major policy initiatives for the DeWine-Husted administration, including Ohio's broadband and 5G workforce strategy, electric vehicle workforce strategy, and a comprehensive statewide policy plan for computer science and cybersecurity education.

Prior to the Ohio Governor's Office of Workforce Transformation, Eric served as the Director of Research and Policy at the Association of Independent Colleges & Universities of Ohio, where he led research and policy development initiatives on behalf of the association, focusing on workforce development, with an emphasis on stakeholder engagement with think tanks and business associations to develop legislative priorities that benefited Ohio's independent colleges and universities.

He also was a Senior Legislative Aide in the Ohio House of Representatives. In this role, he assisted in the coordination, research and drafting of legislation with stakeholders to advance policy initiatives for then Assistant Majority Whip Bill Reineke. He assisted constituents and district organizations with government agency interactions and gained working knowledge in areas of policy relating to advanced technologies, autonomous vehicles, education, renewable energy, and workforce development.

Education

University of Nevada, Las Vegas, B.A.,
2016

Capital University Law School, J.D., 2024

Admissions

District of Columbia



Firm Office Locations

Baltimore

100 Light Street
Suite 1350
Baltimore, MD 21202

410 951 5870

Chicago

200 W. Madison Street
Suite 3500
Chicago, IL 60606

312 726 1567

Columbus

Arena District
250 West Street
Suite 700
Columbus, OH 43215-7509

614 462 2700

Greater Phoenix Area

Kiln
2162 East Williams Field Road
Suite 26
Gilbert, AZ 85295

Indianapolis

One America Square
Suite 2900
Indianapolis, IN 46282-0200

317 236 2100

Naples

3050 Horseshoe Drive North
Suite 154
Naples, FL 34104

New York

1500 Broadway
29th Floor
New York, NY 10036

212 824 4940

Philadelphia

1735 Market Street
Suite 3900
Philadelphia, PA 19103

215 377 5007

Washington, D.C.

200 Massachusetts Ave NW
Suite 400
Washington, D.C. 20001

202 824 8666