



KANSAS CITY LIFE

GROUP BENEFITS

Scott Gilroy
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Zelis Network360[®] Analytics Suite

Network Comparison Report

Kansas City Life N360

Base Network	Kansas City Life Dental Alliance P
Comparison Network	Delta Dental PPO
Geography	Jefferson Parish, LA
Counts	Providers
Specialty Mapping	Standard Dental

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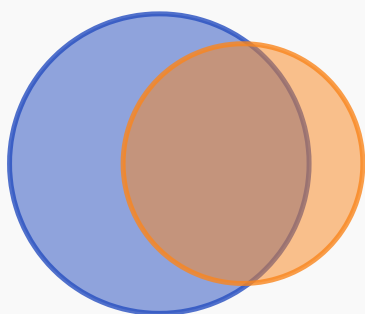
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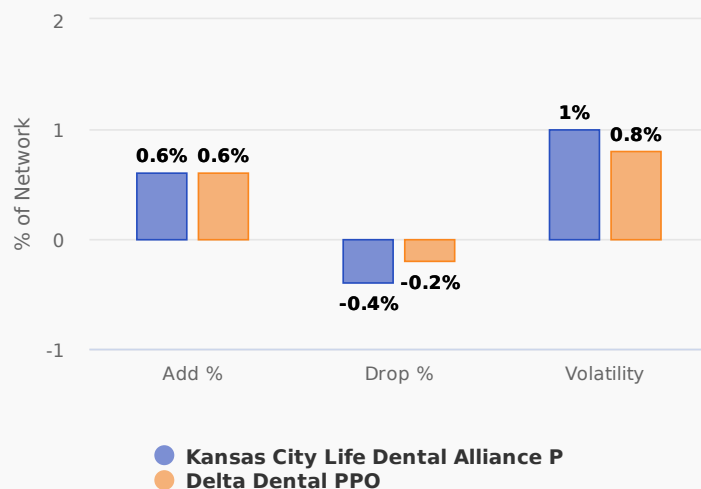
Comparison Overview

Overlap

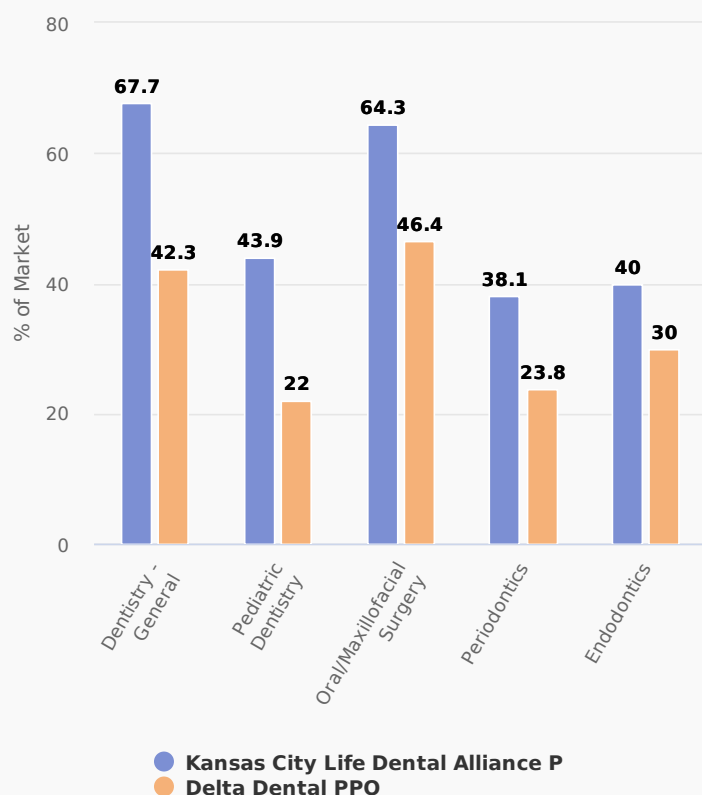
Network	Total	Exclusive
■ Kansas City Life Dental Alliance P	523	270
■ Delta Dental PPO	335	82
■ Overlapping	253	n/a



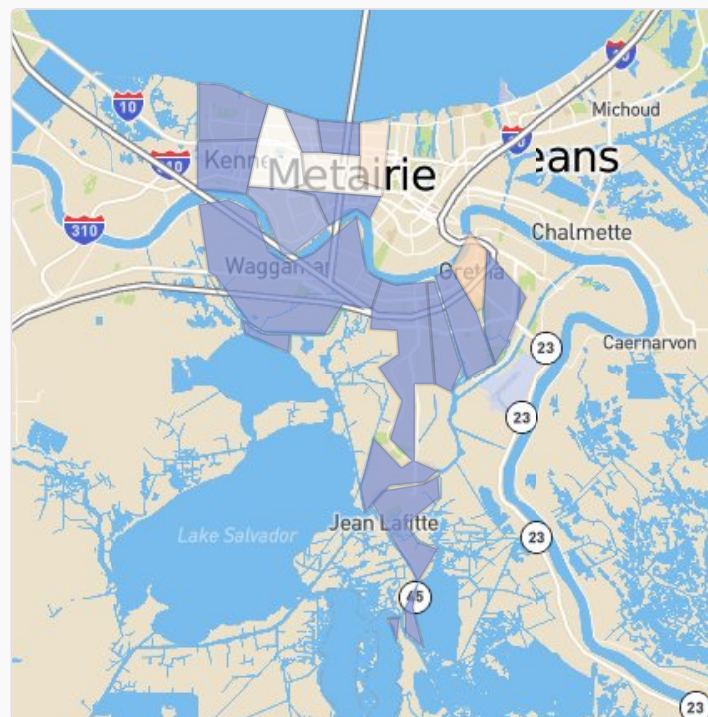
Average Monthly Volatility



Top Specialty Groups



Network Strength (Largest Provider Populations)



Kansas City Life Dental Alliance P

Base Network Advantage

Delta Dental PPO

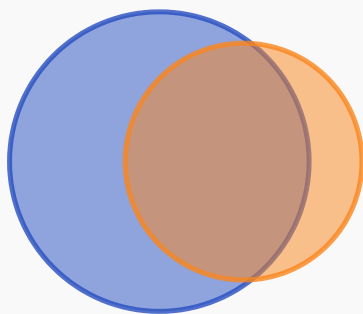
Comparison Network Advantage



Overlap With All Networks

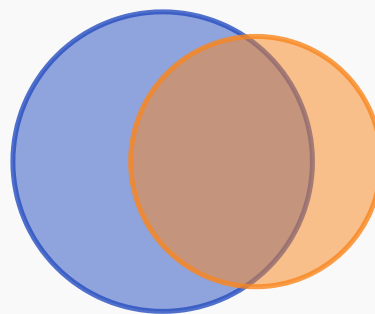
General Dentist

Network	Total	Exclusive
 Kansas City Life Dental Alliance P	456	240
 Delta Dental PPO	285	69
 Overlapping	216	n/a

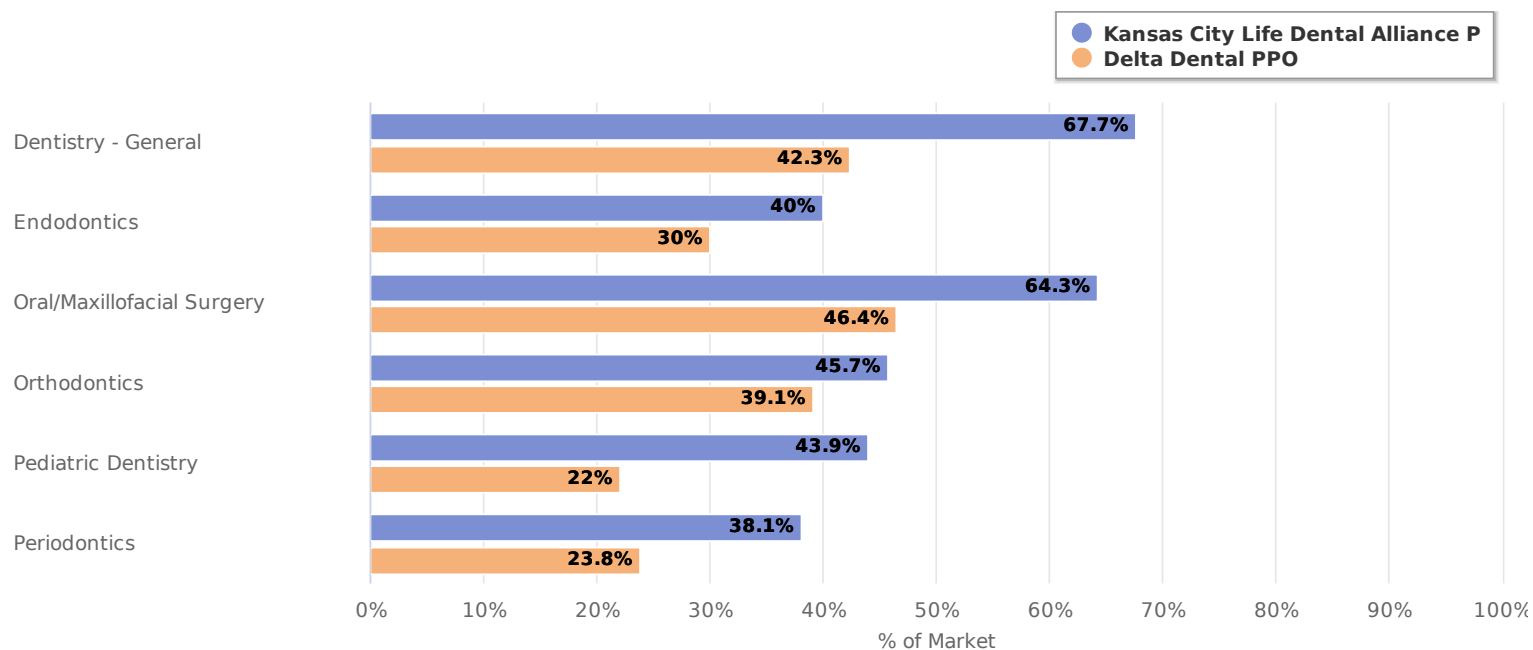


Specialist

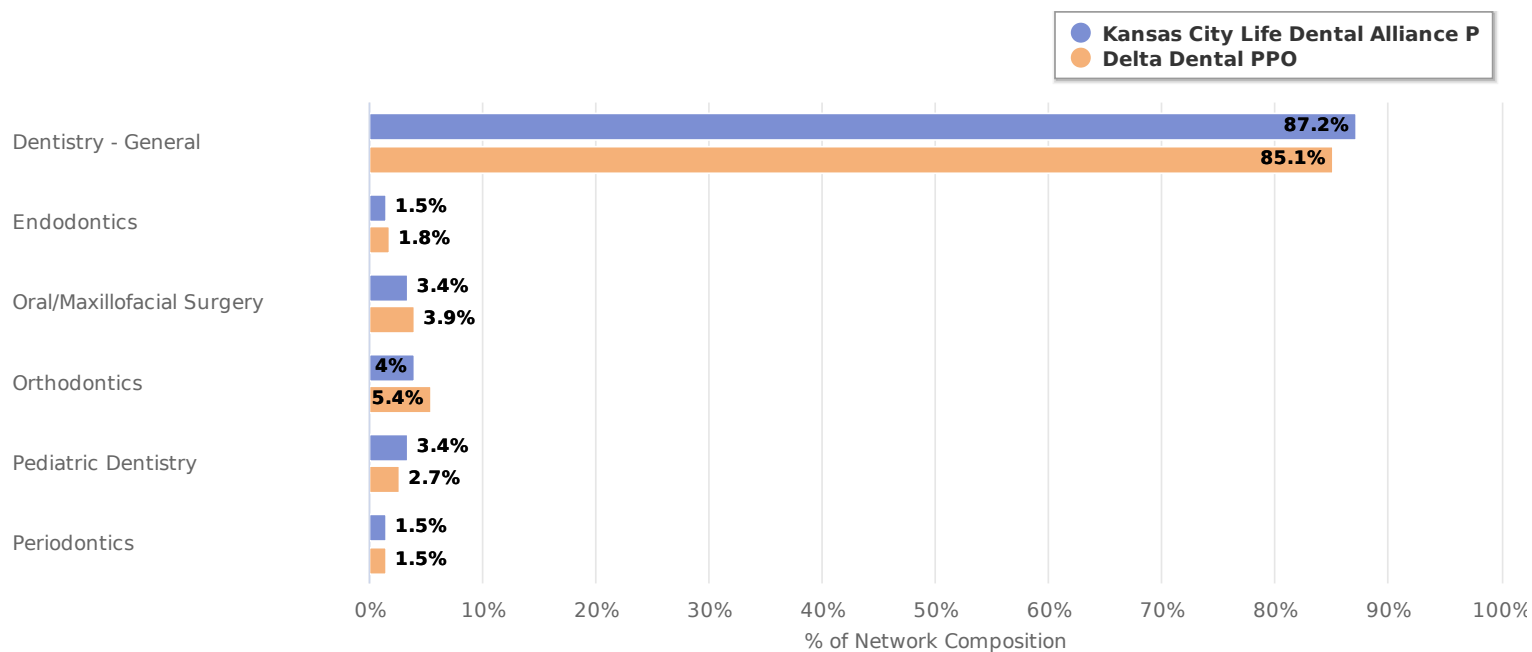
Network	Total	Exclusive
 Kansas City Life Dental Alliance P	73	38
 Delta Dental PPO	51	16
 Overlapping	35	n/a



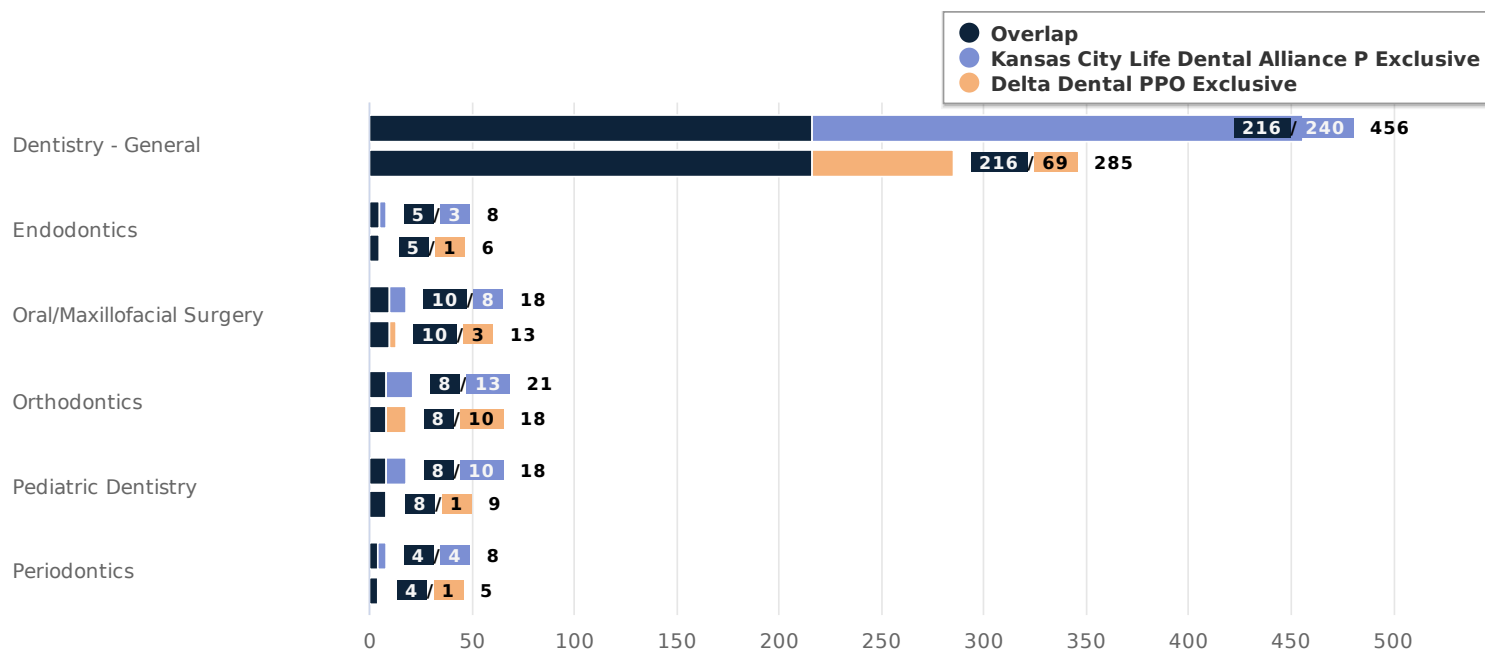
Specialty Group Market Penetration



Specialty Group Network Composition



Specialty Group Overlap



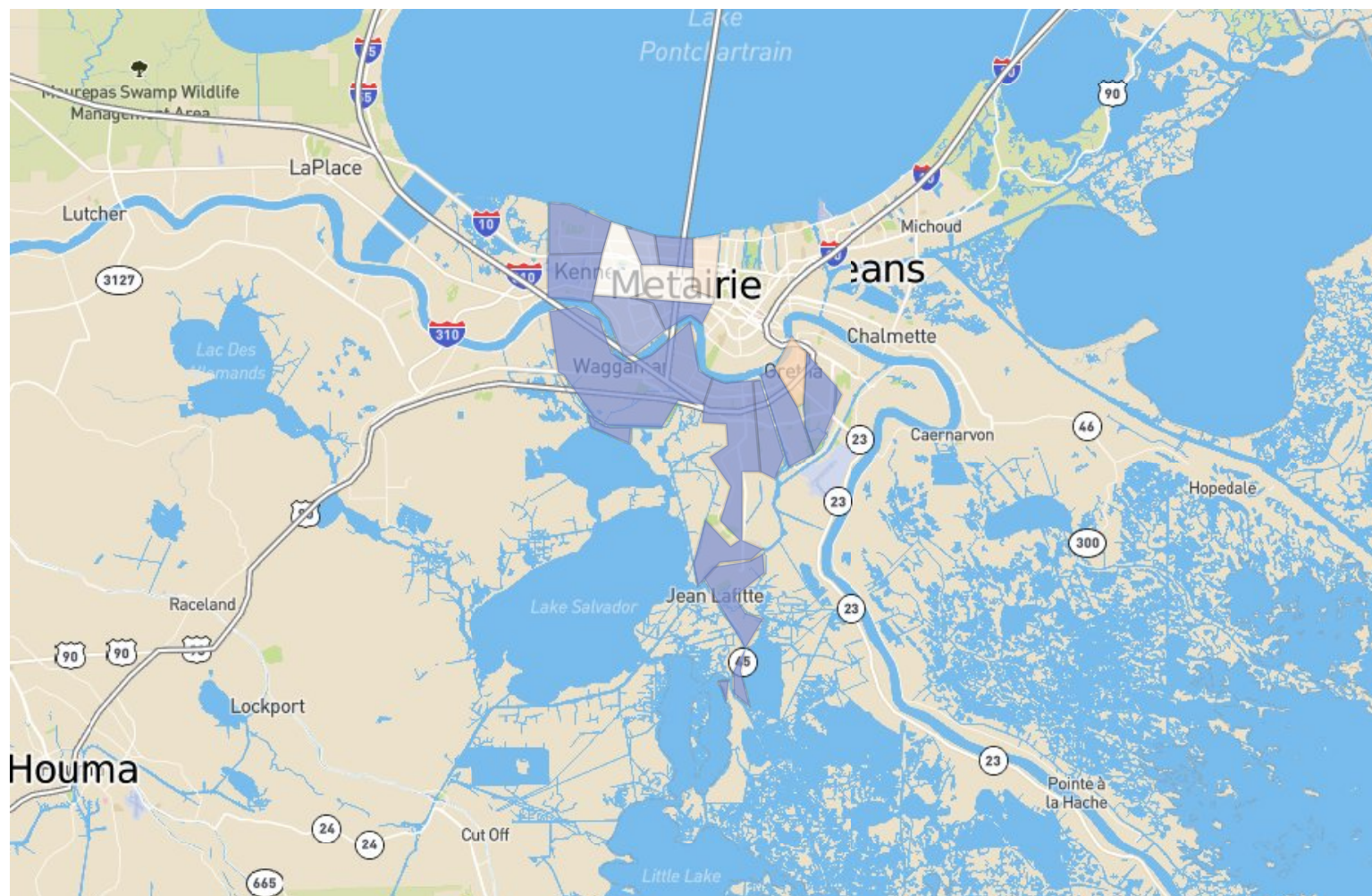
Network Strength Map - Penetration

Kansas City Life Dental Alliance P

Delta Dental PPO

Base Network Advantage

Comparison Network Advantage



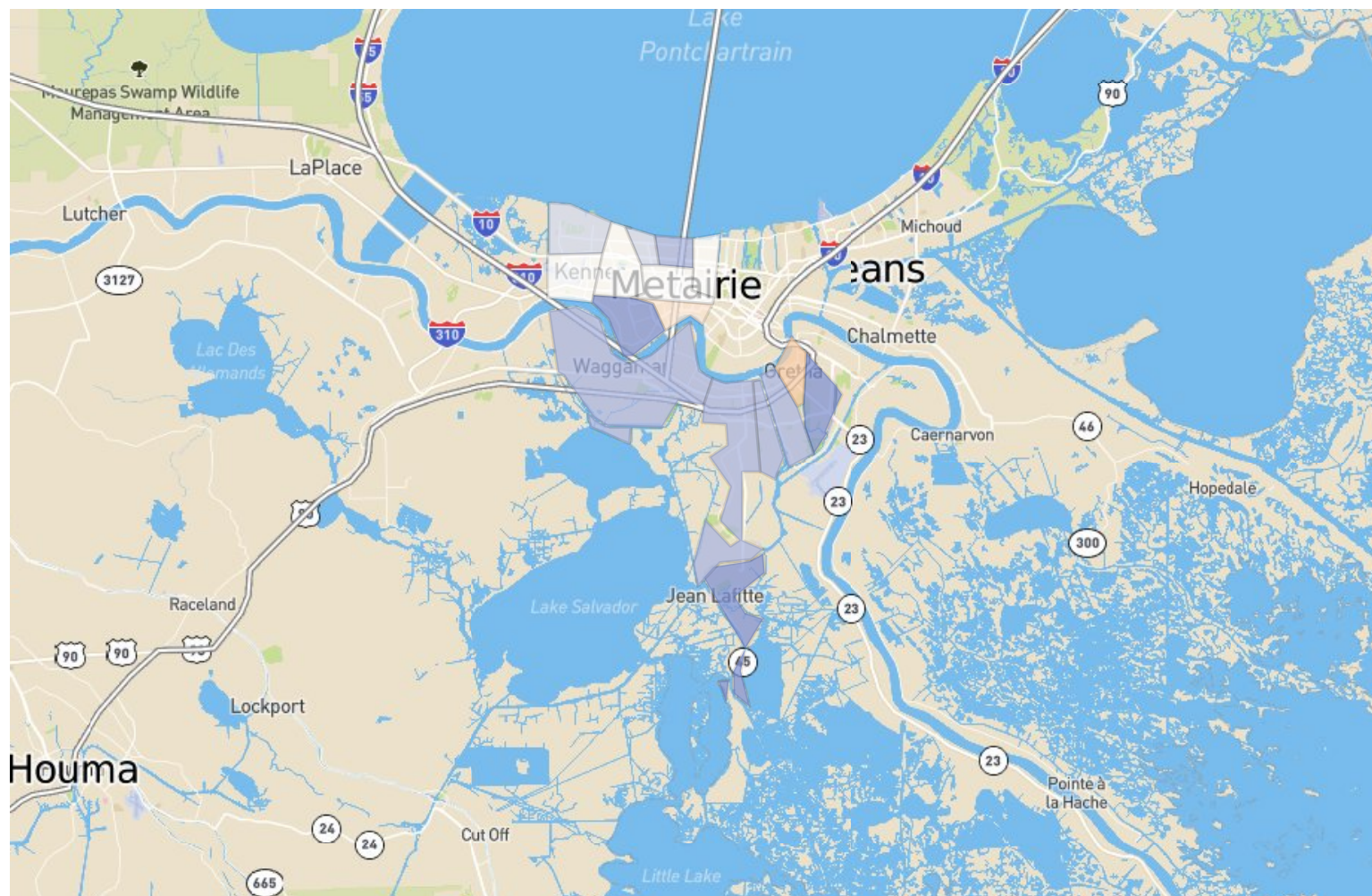
Network Strength Map - Strength

Kansas City Life Dental Alliance P

Delta Dental PPO

Base Network Advantage

Comparison Network Advantage



Network Strength By Geography

	<div> <div></div> Kansas City Life Dental Alliance P <div>★★★★☆</div> </div>				<div> <div></div> Delta Dental PPO <div>★★★★☆</div> </div>			Market
Geography	Rank	Penetration	Count	Rating	Penetration	Count	Rating	Total
70001 - Metairie, LA	2	62%	102	★★★★☆	64%	106	★★★★☆	164
70002 - Metairie, LA	1	60%	216	★★★★☆	26%	94	★★★★☆	355
70003 - Metairie, LA	1	33%	2	★★★★☆	33%	2	★★★★☆	6
70005 - Metairie, LA	2	33%	9	★★★★☆	40%	11	★★★★☆	27
70006 - Metairie, LA	1	53%	60	★★★★☆	34%	39	★★★★☆	113
70053 - Gretna, LA	2	49%	60	★★★★☆	63%	78	★★★★☆	122
70056 - Gretna, LA	1	66%	48	★★★★☆	29%	21	★★★★☆	72
70058 - Harvey, LA	1	69%	217	★★★★☆	27%	87	★★★★☆	311
70062 - Kenner, LA	1	59%	42	★★★★☆	33%	24	★★★★☆	71
70065 - Kenner, LA	1	58%	147	★★★★☆	15%	39	★★★★☆	252
70067 - Lafitte, LA	1	100%	11	★★★★☆	36%	4	★★★★☆	11
70072 - Marrero, LA	1	68%	81	★★★★☆	38%	46	★★★★☆	119
70094 - Westwego, LA	1	81%	9	★★★★☆	36%	4	★★★★☆	11
70121 - New Orleans, LA	1	66%	2	★★★★☆	33%	1	★★★★☆	3
70123 - New Orleans, LA	1	62%	15	★★★★☆	41%	10	★★★★☆	24

